

Family Hub Profiles

South West Hub

September 2021



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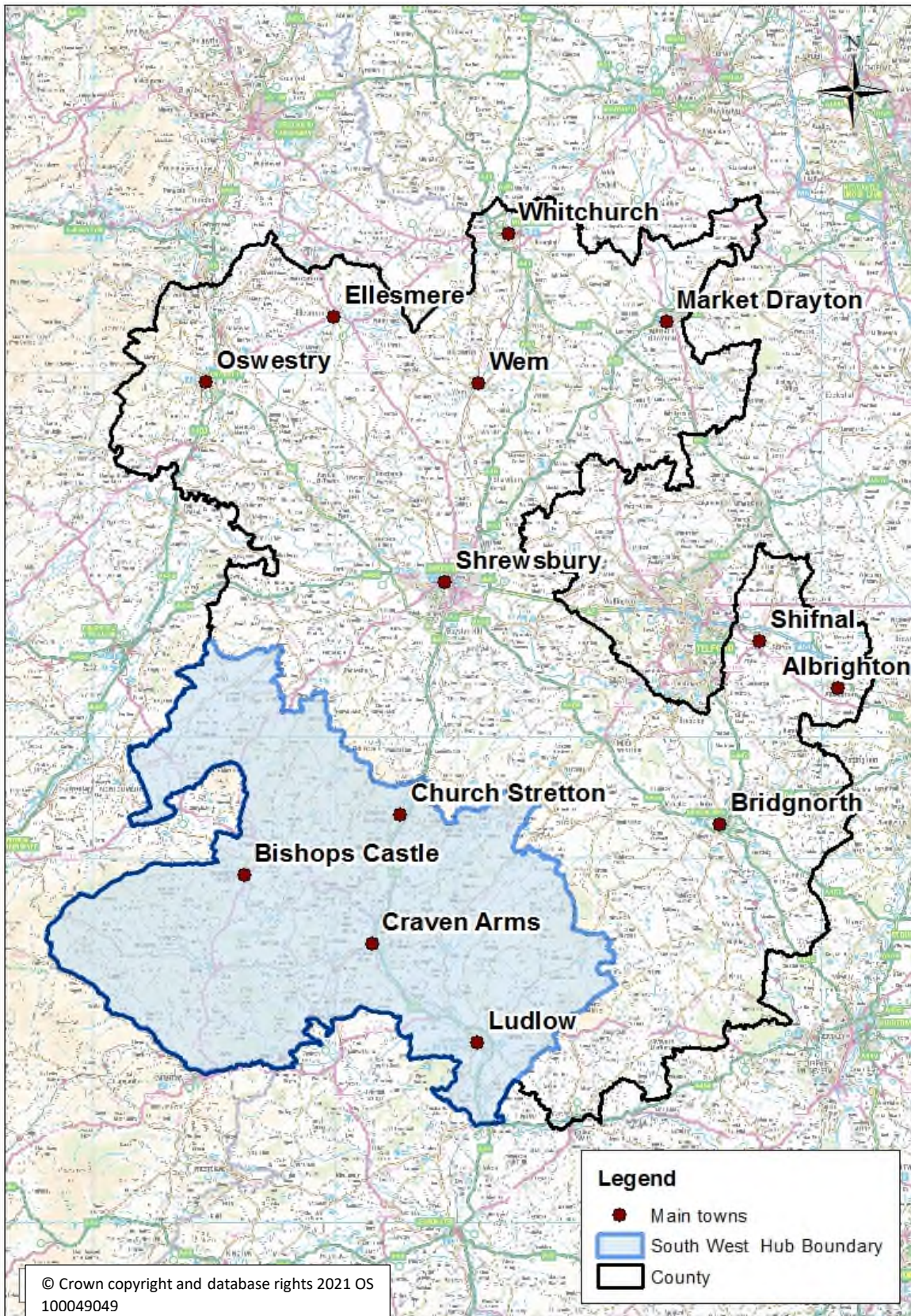
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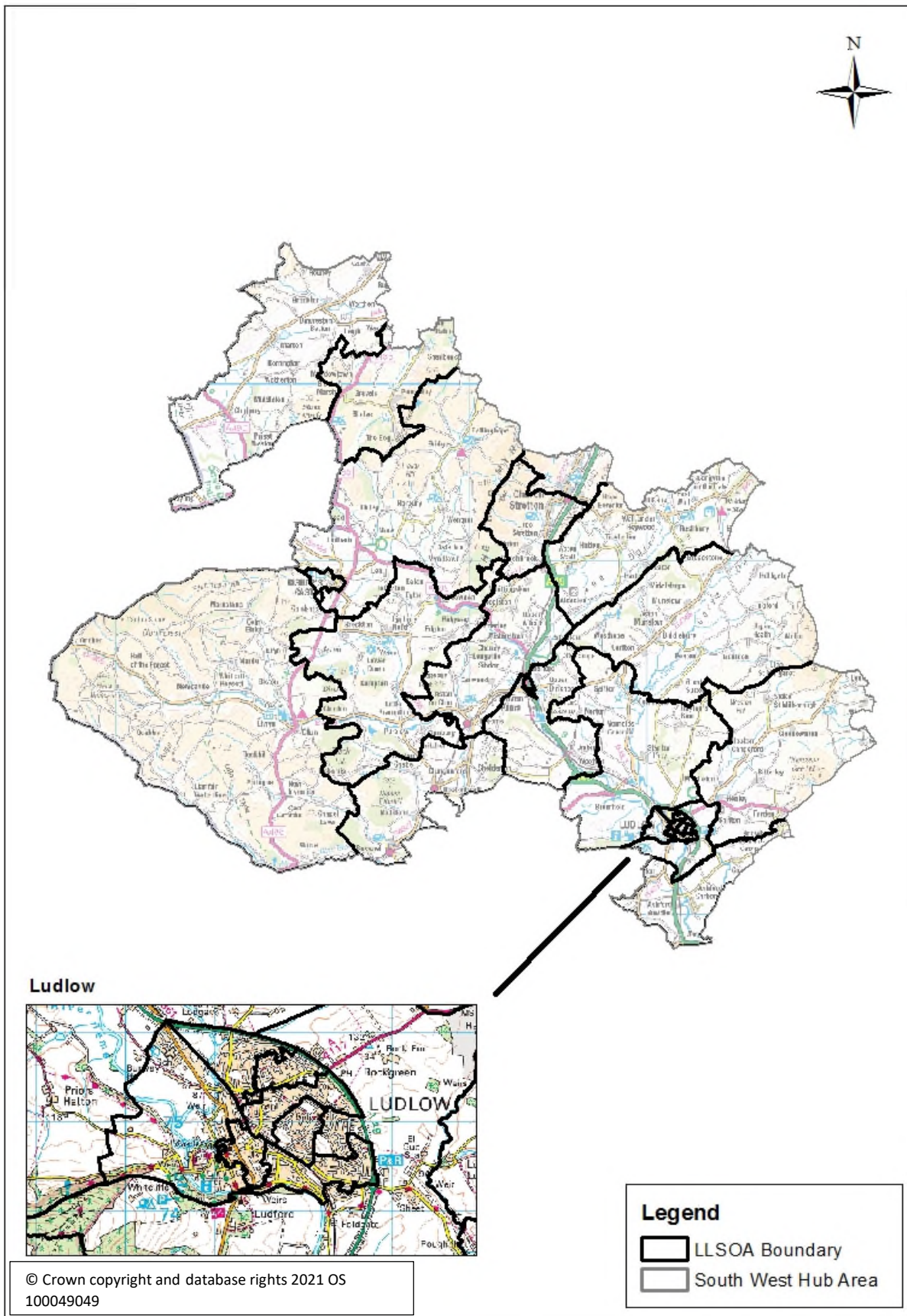
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MAP of South West Family Hub Area



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Detailed Map of Area and Lower Super Output Area (LLSOA Boundaries)



LLSOA geography is a statistical geography created by the Office of National Statistics for analysis during the 2011 Census. They are made up of a minimum population of 1000 people and a maximum of 3000.

Population and Context

37,479

Total Population Estimate (2019)

Source: ONS

18,428 Male (49%)

Total Population Estimate (2019)

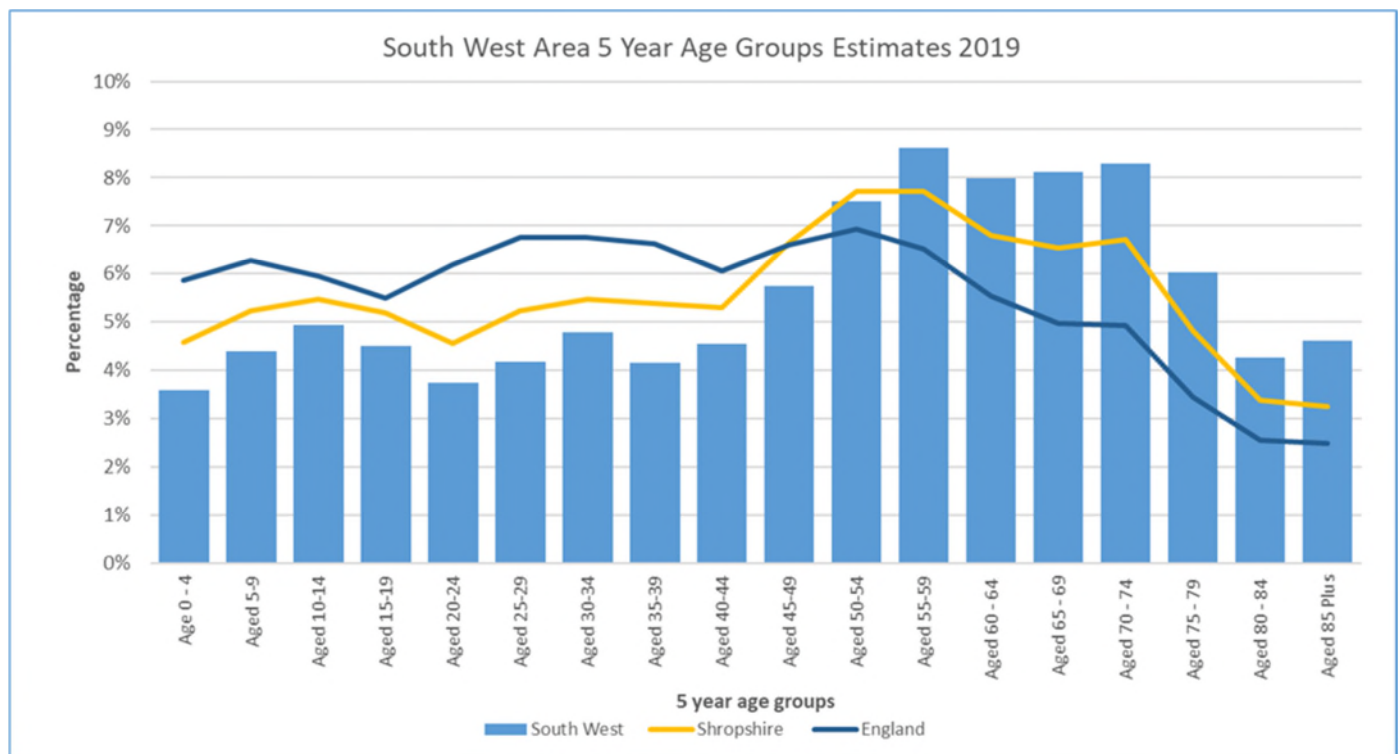
Source ONS

19,051 Female (51%)

Total Population Estimate (2019)

Source ONS

Age Group Breakdown



Population Hub Areas

Hub	Total	Male	Female
Central South	49,626	24,326	25,300
Central North	59,352	29,270	30,082
North East	58,698	29,649	29,049
North West	52,331	25,690	26,641
South East	65,650	37,792	32,858
South West	37,479	18,428	19,051
Shropshire	323,136	160,155	162,981

The area has the lowest population out of all six hub areas. The South West Hub has generally a similar age structure to Shropshire. The area has an older age profile compared to England, primarily this is resulting from a greater number of people aged 50 to 84.

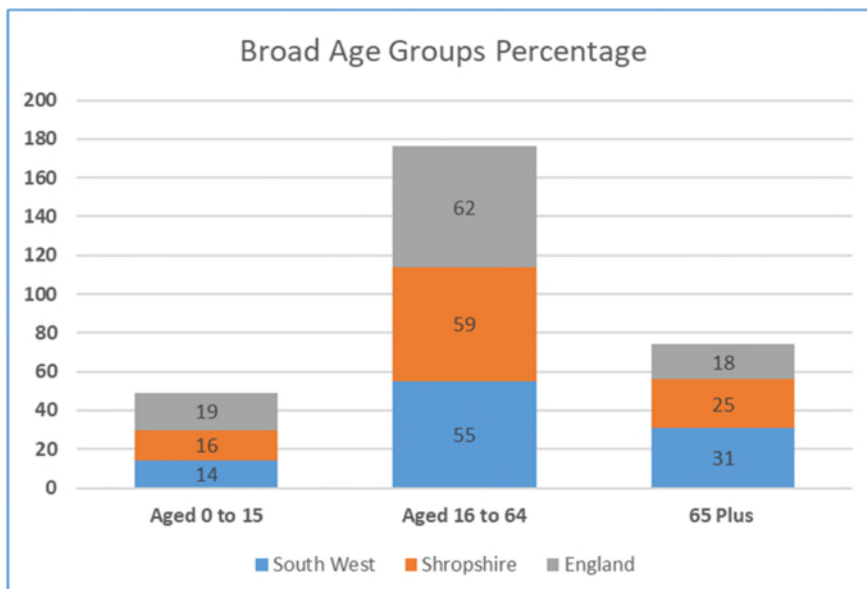
The South West Area had a fewer number of children aged 0 to 19 than Shropshire and England. There were also fewer young people aged 20 to 34 and people aged 35 to 49. There is a peak of population aged 50 to 59. The area had a similar number of people aged 60 to 79 to Shropshire, but greater than England. There were fewer people aged 80 plus compared to Shropshire but a similar level to England. However when looking at all people aged 65 plus combined there was a greater proportion of people compared to Shropshire and England

Population by Age Bands 2019

Age Band	South West Hub Area Number			South West Hub Area Percentage			Shropshire Percentage		
	Total	Male	Female	Total	Male	Female	Total	Male	Female
0 to 4	1,343	673	670	3.6%	4.8%	3.5%	4.8%	5.0%	4.5%
5 to 9	1,651	859	792	4.4%	5.1%	4.2%	5.3%	5.4%	5.2%
10 to 14	1,854	910	944	4.9%	5.3%	5.0%	5.4%	5.5%	5.3%
15 to 19	1,689	895	794	4.5%	4.9%	4.2%	5.4%	5.6%	5.2%
20 to 24	1,404	731	673	3.7%	5.3%	3.5%	4.8%	5.1%	4.4%
25 to 29	1,565	811	754	4.2%	5.0%	4.0%	5.5%	6.0%	4.9%
30 to 34	1,793	939	854	4.8%	4.7%	4.5%	5.3%	5.6%	5.1%
35 to 39	1,554	787	767	4.1%	5.0%	4.0%	5.3%	5.3%	5.3%
40 to 44	1,702	876	826	4.5%	5.1%	4.3%	5.6%	5.5%	5.6%
45 to 49	2,157	1,056	1,101	5.8%	6.7%	5.8%	7.2%	7.2%	7.1%
50 to 54	2,813	1,368	1,445	7.5%	7.8%	7.6%	7.8%	7.9%	7.8%
55 to 59	3,229	1,626	1,603	8.6%	7.7%	8.4%	7.2%	7.3%	7.2%
60 to 64	2,990	1,401	1,589	8.0%	6.8%	8.3%	6.6%	6.5%	6.7%
65 to 69	3,043	1,523	1,520	8.1%	7.0%	8.0%	6.8%	6.7%	7.0%
70 to 74	3,111	1,497	1,614	8.3%	7.4%	8.5%	6.4%	6.2%	6.5%
75 to 79	2,256	1,070	1,186	6.0%	5.5%	6.2%	4.4%	4.1%	4.7%
80 to 84	1,597	749	848	4.3%	3.4%	4.5%	3.2%	2.9%	3.4%
85 plus	1,728	657	1,071	4.6%	2.6%	5.6%	3.1%	2.3%	4.0%
Total	37,479	18,428	19,051	100%	100%	100%	100%	100%	100%

Source: Mid -Year Population Estimates 2019, Office for National Statistics (ONS)

Broad Age Groups 2019



The area has a fewer number of people aged 0 to 15 and aged 16 to 64 compared to Shropshire and England. There are a greater proportion of people aged 65 plus, (31%) compared to (18%) for England and (25%) for Shropshire as a whole.

Families and Young People

Hub	Pop 0-4	% of total pop	Pop 5-18	% of total pop
Central South	2,517	5%	7,961	16%
Central North	2,871	5%	9,407	16%
North East	2,761	6%	8,966	15%
North West	2,398	5%	8,329	16%
South East	2,967	5%	9,039	14%
South West	1,343	4%	4,913	13%
Shropshire	14,857	5%	46,434	14%

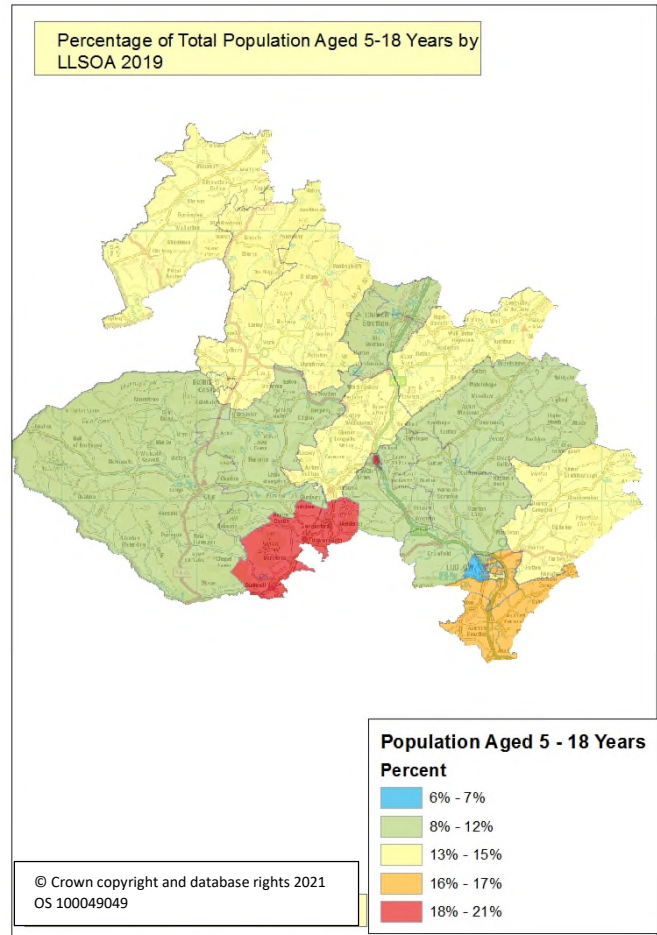
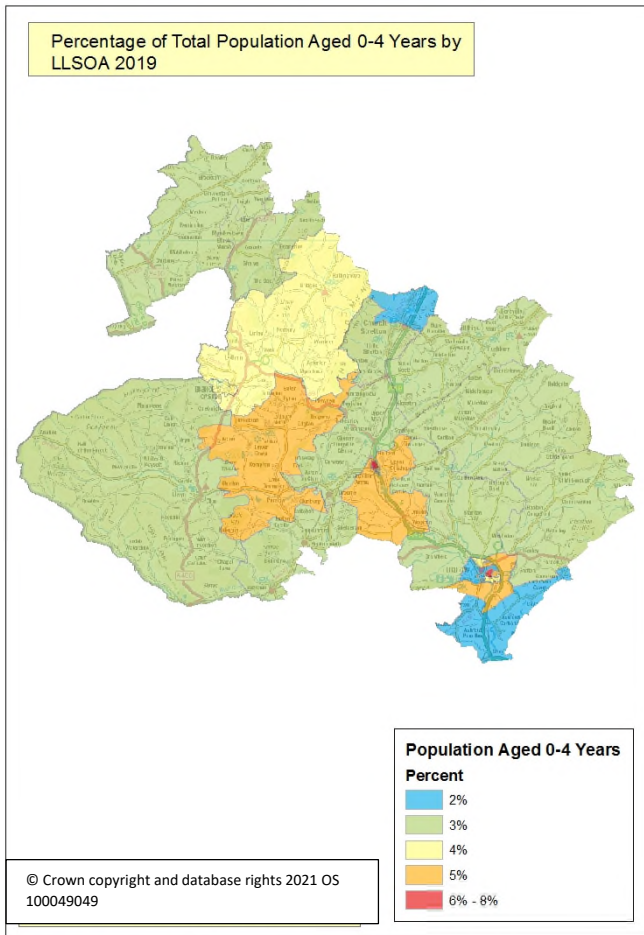
Mid-Year Estimates 2019, ONS

There are 1,343 children aged 0 to 4 in the South West Hub accounting for (4%) of the total population. This is lower than Shropshire as a whole and the other hubs. There are 4,913 children aged 5 to 18 accounting for (13%) of the overall population, this is fewer than Shropshire and the lowest of all the hubs.

The maps over the page show the estimated population of 0 to 4 year olds and 5 to 18 year olds, expressed as a percentage of the whole population, and mapped by lower super output area (LLSOA). The areas with the largest percentage of 0 to 4 year olds are located in the electoral divisions of Ludlow East, Church Stretton and Craven Arms, Ludlow South and Clun where (8%) to (5%) of the population are aged 0 to 4 years. The average for the South West Area was (4%) and Shropshire was (5%).

The areas with the largest percentage of 5 to 18 year olds are located in the electoral divisions of Clun, Church Stretton and Craven Arms, Ludlow East and Ludlow South. The average percentage for the 5 to 18 year group in Shropshire was (14%) and in the Hub area (13%).

Percentage of Children Aged 0-4 Top LLSOA's South West Hub			
LLSOA	Electoral Division	Number	Percentage
E01029007	Ludlow East	93	8%
E01029014	Church Stretton and Craven Arms	88	7%
E01029010	Ludlow East	68	5%
E01029013	Church Stretton and Craven Arms	87	5%
E01029005	Clun	60	5%
E01029012	Ludlow South	92	5%
Percentage of Children Aged 5-18 Top LLSOA's South West Hub			
LLSOA	Electoral Division	Number	Percentage
E01028994	Clun	292	21%
E01029014	Church Stretton and Craven Arms	221	19%
E01029012	Ludlow South	325	17%
E01029007	Ludlow East	192	17%
E01029010	Ludlow East	213	16%



Estimated Family Numbers (August 2020)

Data obtained from the HMRC relating to child benefit claimants has been included to help further estimate the number of families in the area. It is estimated that there are approximately 5,315 children in receipt of child benefit, the largest number of these are in the 5 to 10 year age group. In total 3,060 families claimed child benefit in August 2020, the majority of these, 1,405 claimed for one child.

HMRC Child Benefit Claimants by Age of Child

Number of Children	AGE				Total	Male	Female
	Under 5	5 – 10	11-15	16-19			
Central South	2,115	2,880	2,295	1,220	8,530	4,385	4,160
Central North	2,415	3,250	2,695	1,385	9,765	5,010	4,755
North East	2,295	3,190	2,790	1,380	9,660	4,925	4,730
North West	2,055	2,920	2,510	1,275	8,730	4,440	4,320
South East	2,380	3,180	2,755	1,410	9,725	5,080	4,650
South West	1,225	1,725	1,555	835	5,315	2,665	2,630
Shropshire	12,485	17,145	14,600	7,505	51,725	26,505	25,245

Source: HMRC Number of Families in Receipt of Child Benefit August 2020. Not exact estimate of families as some families do not claim child benefit or earn above the single income threshold of between (£50,000 and £60,000 per annum)

HMRC Child Benefit Claimants by Family and Number of Children Claimed For

AGE

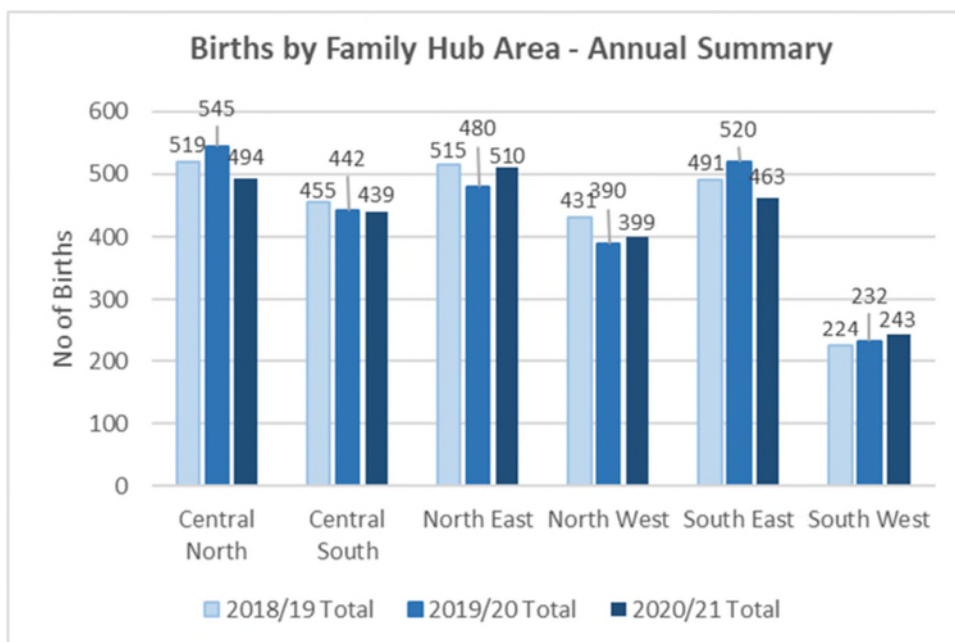
number of families	One Child	Two Children	Three Children	All Families
Central South	2,335	1,905	700	4,940
Central North	2,785	2,215	770	5,765
North East	2,560	2,160	835	5,530
North West	2,490	1,955	695	5,140
South East	2,710	2,375	685	5,780
South West	1,405	1,160	470	3,060
Shropshire	14,285	11,770	4,155	30,215

Live Birth Rates

The number of births in the hub have increased from 224 in 2018/19 to 243 in 2020/21. The South West Hub had the lowest number of births in all 3 years, although it is the only hub to have seen a small rise in births since 2018/19.

Hub	2018/19	2019/20	2020/21
Central South	455	442	439
Central North	519	545	494
North East	515	480	510
North West	431	390	399
South East	491	520	463
South West	224	232	243
Shropshire	2635	2609	2548

Source: Child Health (as at April 2021)



Households Lone parent and with Dependent Children (2011 Census)

Lone Parent Households Percentage

HUB	Number (2011)	Percentage of all Households
Central South	1194	6%
Central North	1390	6%
North East	1114	5%
North West	1096	5%
South East	1183	4%
South West	690	4%
Shropshire	6,667	5%
England and Wales	1,662,205	7%

Source: 2011 Census

Dependent Children and Percentage of Households

HUB	Number of Dependent Children(2011)	Percentage of all Families Living in Households
Central South	9,551	39%
Central North	11,300	40%
North East	11,415	39%
North West	9,836	38%
South East	11,696	35%
South West	6,692	33%
Shropshire	60,490	38%
England and Wales	12,077,655	43%

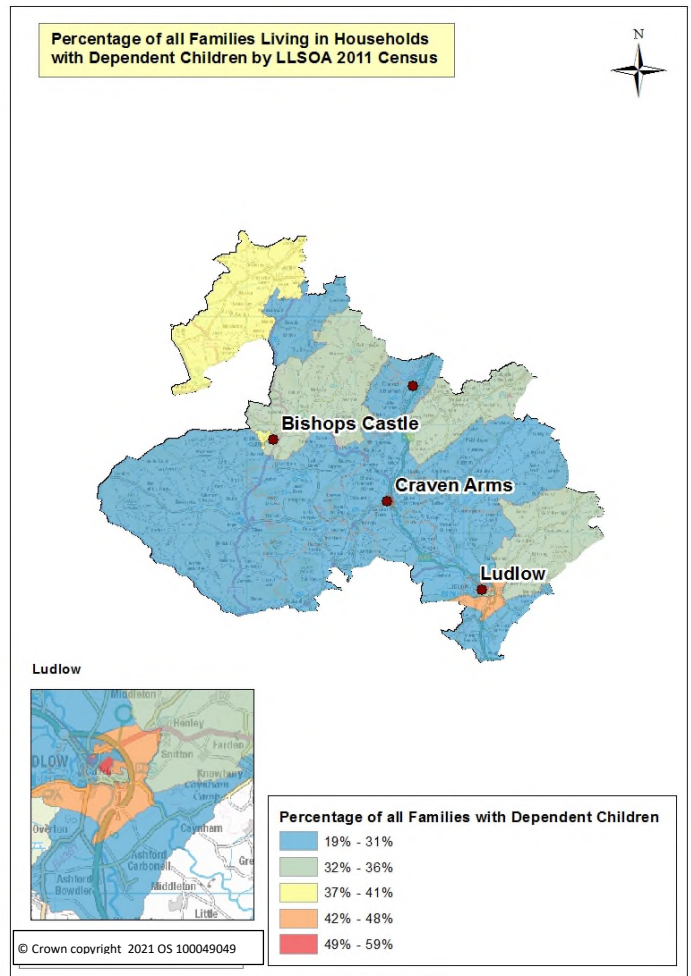
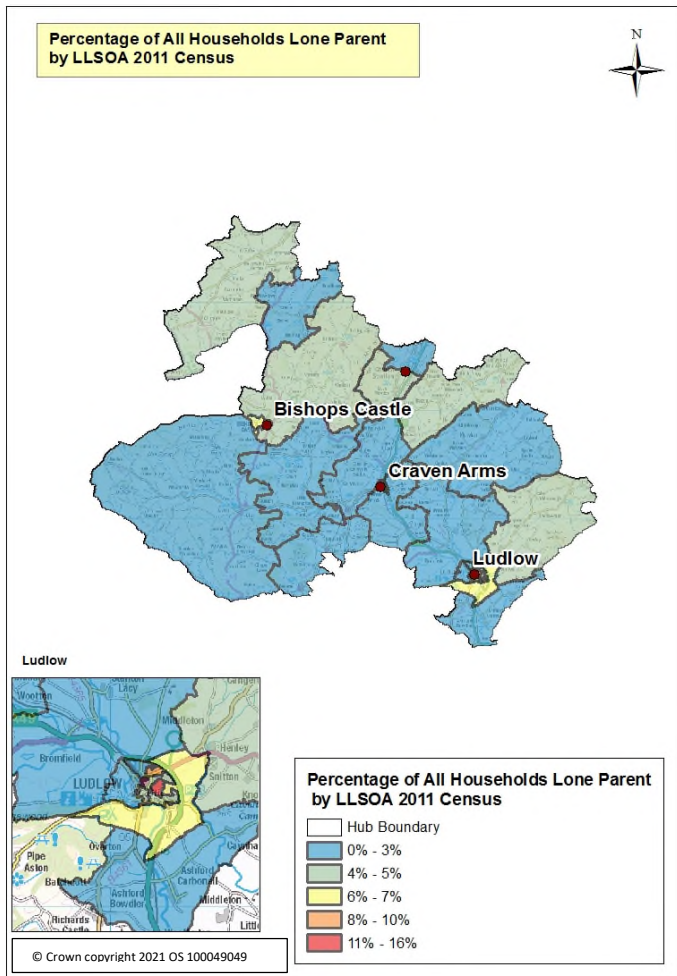
Dependent children refers to the number of children living in families who are classed as dependent. The table also shows the percentage of families who have dependent children as a percentage of all families living in households. (Table QS118 Census 2011). A dependent child is any person aged 0 to 15 in a household (whether or not in a family) or a person aged 16 to 18 who's in full-time education and living in a family with his or her parent(s) or grandparent(s). It does not include any people aged 16 to 18 who have a spouse, partner or child living in the household.

Percentage of Lone Parent Households Top 5 LLSOA's South West Hub				
LLSOA	Electoral Division	Number	Total Households	Percentage
E01029007	Ludlow East	60	504	12%
E01029014	Church Stretton and Craven Arms	53	504	11%
E01029010	Ludlow East	44	582	8%
E01029012	Ludlow South	57	796	7%
E01028992	Bishop's Castle	43	691	6%
Percentage of Families Living in a Households who have Dependent Children Top 5 LLSOA's South West Hub				
LLSOA	Electoral Division	Number	Families Living in Households	Percentage
E01029014	Church Stretton and Craven Arms	173	333	52%
E01029007	Ludlow East	168	327	51%
E01029012	Ludlow South	267	594	45%
E01029010	Ludlow East	170	403	42%
E01033530	Chirbury and Worthen	224	593	38%

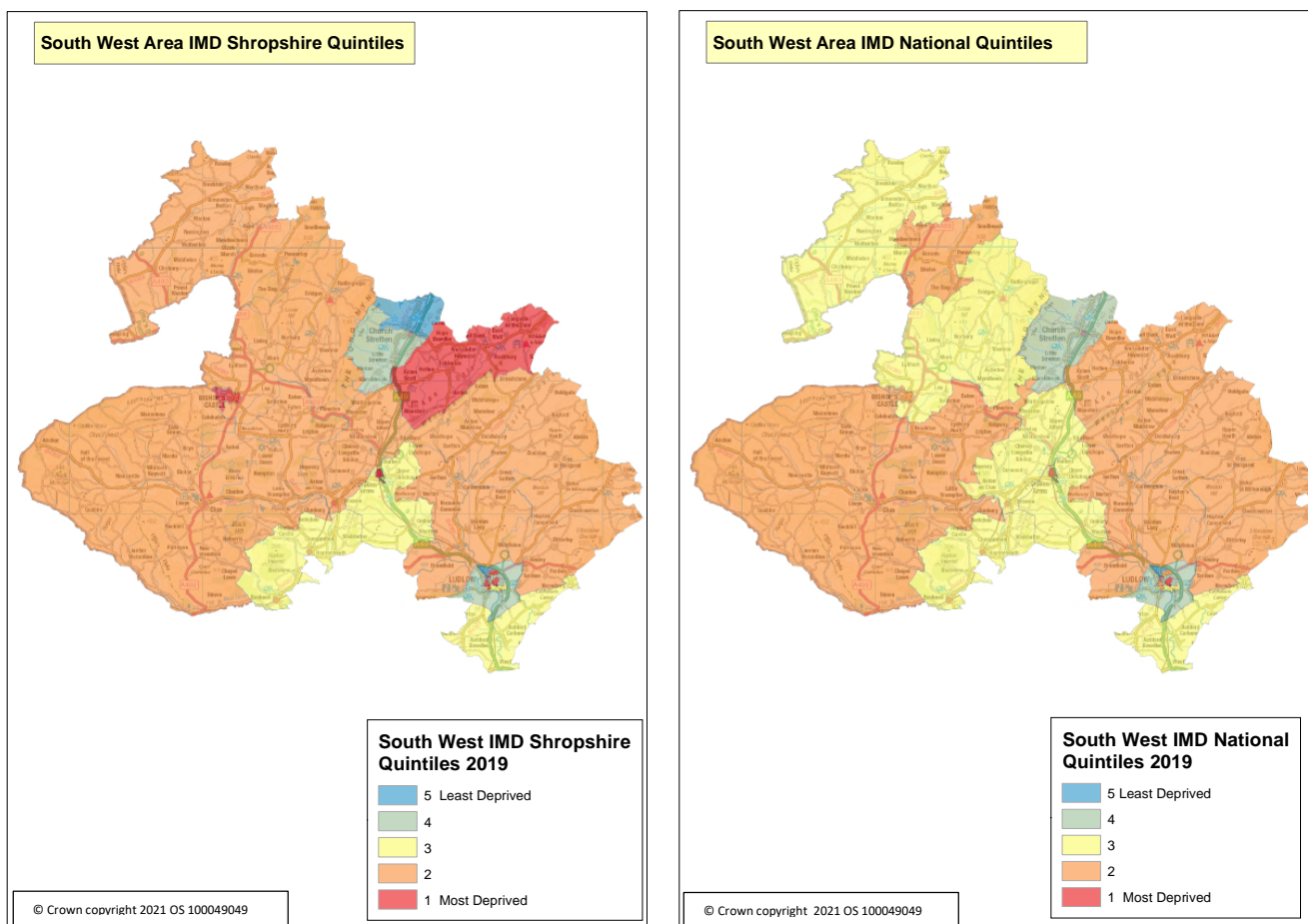
According to the 2011 Census the South West Hub areas had (4%) of households equating to 690 who were lone parent. This is the less than Shropshire and England and Wales. The greatest numbers were located within Ludlow East, Church Stretton and Craven Arms, Ludlow East, Ludlow South and Bishop's Castle. This is shown in the table above.

There were 3,678 families living in households who had dependent children, accounting for (33%) of households in the hub area, less than (38%) for Shropshire and (43%) for England and Wales. The greatest numbers were located in the

electoral divisions of Church Stretton and Craven Arms, Ludlow East, Ludlow South, Ludlow East and Chirbury and Worthen, shown in the above table.



Deprivation and Child Poverty



The overall Index of Multiple Deprivation (IMD) is a composite index, created by combining the seven domains of deprivation. Certain domains are considered to make a greater contribution to the experience of multiple deprivation and for this reason the domains are each weighted according to their perceived importance. Once Lower Super Output Areas (LSOAs) have been ranked by their score in a particular domain this rank is used to divide them into deciles and quintiles within a larger area e.g. Shropshire or England. Here quintiles have been used to demonstrate the deprivation rates in the areas. A quintile is one fifth of the ranked LSOAs within the larger area, the first quintile contains areas that are within the 20% most deprived in the domain and the fifth contains the 20% least deprived.

The maps above show the Overall Index of Multiple Deprivation (2019) by Shropshire quintiles and National quintiles. Quintile 1 is the most deprived (20%) shaded in red, Quintile 5 is the least deprived.

The table below contains the number of LLSOA's within the hub area relative to the Overall IMD (2019) Shropshire Quintiles and relate to deprivation relative to Shropshire

	Number of LLSOA's in Area	Number of LLSOA's in most deprived Quintile 1	Number of LLSOA's in second most deprived Quintile 2	Number of LLSOA's in third most deprived Quintile 3	Number of LLSOA's in fourth most deprived Quintile 4	Number of LLSOA's in the least deprived Quintile 5
South West Hub	25	6	9	4	4	2

Estimated Number of under 5's living within LLSOA's relative to Shropshire Quintiles

	Total Population Estimate 2018	most deprived Quintile 1	second most deprived Quintile 2	third most deprived Quintile 3	fourth most deprived Quintile 4	least deprived Quintile 5
South West Area	37,434	402	436	224	249	97

Estimated Number of children aged 5 to 18 living within LLSOA's relative to Shropshire Quintiles

	Total Population Estimate 2018	most deprived Quintile 1	second most deprived Quintile 2	third most deprived Quintile 3	fourth most deprived Quintile 4	least deprived Quintile 5
South West Area	37,434	1097	1722	918	879	375

It is estimated that 402 children under 5 are living within the 20% most deprived quintile relative to Shropshire. This is approximately 28% of the total 0 to 4 population (1,408) estimated in the area. There were 6 LLSOA's falling into the most deprived (Quintile 1) in the hub area in 2019.

It is estimated that 1097 children aged 5 to 18 are living within the 20% most deprived quintile relative to Shropshire. This is approximately 22% of the total 5 to 18 population (4,991) estimated in the area.

The tables below contain the number of LLSOA's within the hub area relative to the Overall IMD (2019) National Quintiles and relate to deprivation relative to England.

	Number of LLSOA's in Area	Number of LLSOA's in most deprived Quintile 1	Number of LLSOA's in second most deprived Quintile 2	Number of LLSOA's in third most deprived Quintile 3	Number of LLSOA's in fourth most deprived Quintile 4	Number of LLSOA's in the least deprived Quintile 5
South West Area	25	1	11	7	5	1

Estimated Number of under 5's living within LLSOA's relative to National Quintiles

	Total Population Estimate 2018	most deprived Quintile 1	second most deprived Quintile 2	third most deprived Quintile 3	fourth most deprived Quintile 4	least deprived Quintile 5
South West Area	37,434	91	577	394	302	44

Estimated Number of children aged 5 to 18 living within LLSOA's relative to National Quintiles

	Total Population Estimate 2018	most deprived Quintile 1	second most deprived Quintile 2	third most deprived Quintile 3	fourth most deprived Quintile 4	least deprived Quintile 5
South West Area	37,434	203	1944	1590	1136	118

It is estimated that 91 children under 5 are living within the 20% most deprived quintile relative to England. This is approximately 6% of the total 0 to 4 population (1,408) estimated in the area. There was 1 LLSOA's falling into the most deprived (Quintile 1) in the hub area in 2019. This LLSOA is located within Ludlow.

It is estimated that 203 children aged 5 to 18 are living within the 20% most deprived quintile relative to England. This is approximately 4% of the total 5 to 18 population (4,991) estimated in the area.

Income Deprivation Affecting Children

The income deprivation affecting children index (**IDACI**) is a supplementary index of deprivation used in the Index of Multiple Deprivation 2015, and measures the proportion of children under the age of 16 that live in low income households in an area.

The table below contain the number of LLSOA's within the hub area relative to the **IDACI Index (2019) Shropshire Quintiles** and relate to deprivation relative to Shropshire

	Number of LLSOA's in Area	Number of LLSOA's in most deprived Quintile 1	Number of LLSOA's in second most deprived Quintile 2	Number of LLSOA's in third most deprived Quintile 3	Number of LLSOA's in fourth most deprived Quintile 4	Number of LLSOA's in the least deprived Quintile 5
South West Area	25	5	5	5	8	2

The tables below contain the number of LLSOA's within the hub area relative to the **IDACI Index (2019) National Quintiles** and relate to deprivation relative to England.

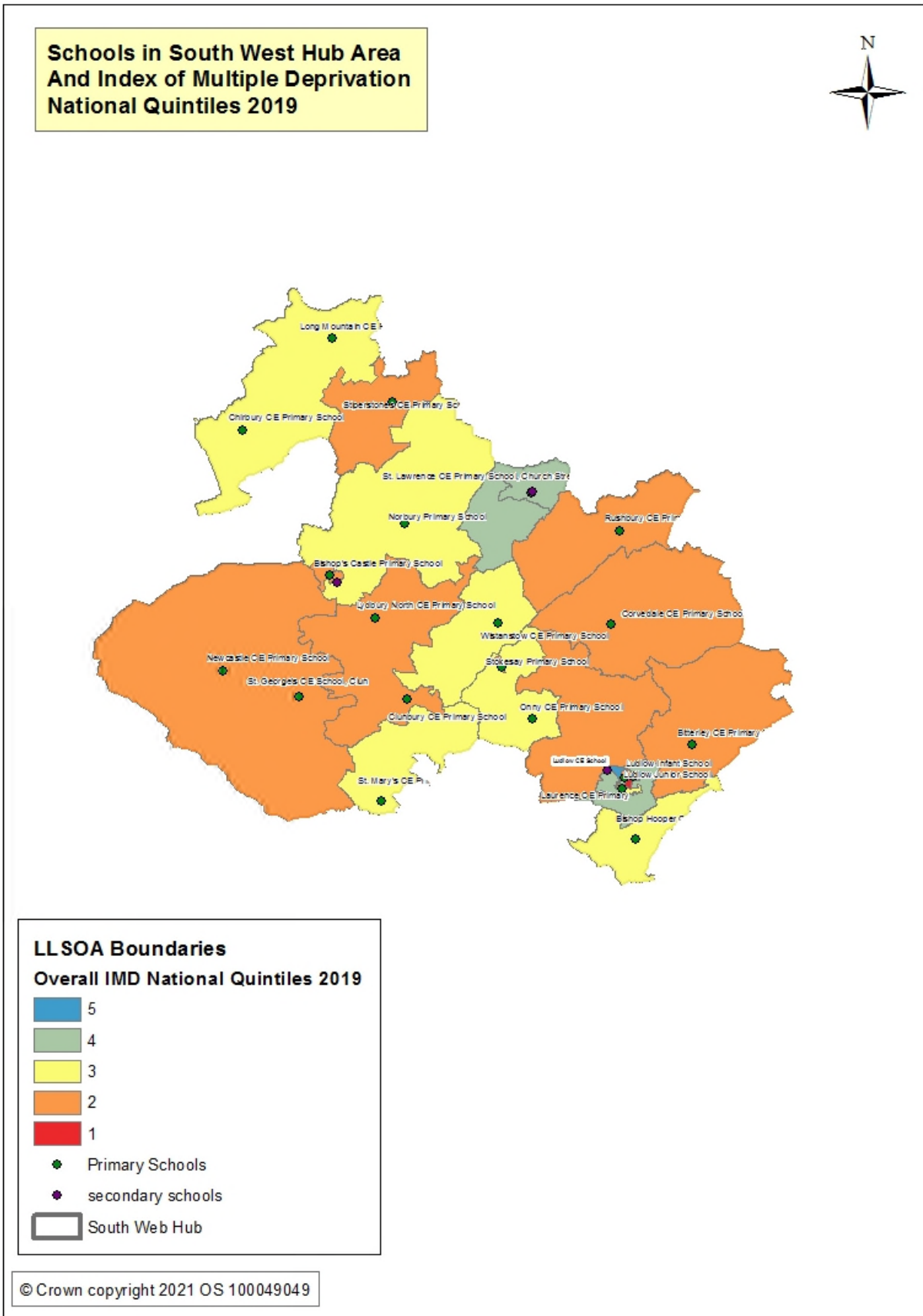
	Number of LLSOA's in Area	Number of LLSOA's in most deprived Quintile 1	Number of LLSOA's in second most deprived Quintile 2	Number of LLSOA's in third most deprived Quintile 3	Number of LLSOA's in fourth most deprived Quintile 4	Number of LLSOA's in the least deprived Quintile 5
South West Area	25	2	5	4	12	2

There were 5 LLSOA's within the 20% most deprived quintiles relative to Shropshire. This equates to approximately 360 (26%) children aged 0 to 4 years and 919 (18%) children aged 5 to 18 years. The worst two of these LLSOA's are located in the wards of Ludlow East, Bishop's Castle, Ludlow North and Craven Arms and Church Stretton. There were 2 LLSOA's within the 20% most deprived quintiles relative to England. This equates to 118 (8%) children aged 0 to 4 years and 286 (6%) aged 5 to 18. These two LLSOA's are located in the wards of Ludlow East and Ludlow North.

Index of Multiple Deprivation Average Scores and Area Rank

IMD 2019 Main Scores	Area Value	Area Rank	Shropshire Average
Overall IMD Score	19.5	2	17.1
Barriers to Housing and Services	32.2	1	25.5
Crime and Disorder	-0.8	5	-0.6
Education, Skills and Training	17.5	4	17.8
Employment	0.1	Equal	0.1
Health, deprivation and disability	-0.5	4 (joint with South East Hub)	-0.3
Income	0.1	Equal	0.1
Living environment	43.0	1	28.4

The IMD 2019 is not routinely available at family hub areas. The above table has been calculated by Shropshire Council to produce IMD scores for each of the IMD domains. The higher the score the more deprived an area is within that domain. The South West area has a slightly higher score than Shropshire in the Overall IMD Score and also higher in Barriers to Housing and Services and Living Environment. This is due to the rurality of the hub.



Note. This map shows the location of a school and the index of multiple deprivation 2019. Pupils attending schools may live in a wide catchment area and travel to school from where they live or even from out of county. Therefore, the pupils attending the school may live in areas with different levels of deprivation than the school locality.

Number on Roll Totals as of January 2021 for Primary, Secondary and Nursery Schools

Primary School	Location	NOR
Ashford Carbonell Bishop Hooper	Ashford Carbonell	95
Bishops Castle	Bishop's Castle	133
Bitterley	Bitterley	97
Bucknell St Marys	Bucknell	57
Chirbury	Chirbury	65
Church Stretton St Lawrence	Church Stretton	244
Clun St Georges	Clun	71
Clunbury	Clun	56
Corvedale	Diddlebury, Craven Arms	83
Craven Arms Stokesay	Craven Arms	137
Ludlow Primary	Ludlow	382
Ludlow St Laurence	Ludlow	203
Lydbury North	Lydbury	35
Newcastle	Newcastle, Craven Arms	27
Norbury	Norbury, Bishop's Castle	62
Onny	Craven Arms	67
Rushbury	Rushbury, Church Stretton	49
Stiperstones	Stiperstones	27
Wistanstow	Wistanstow, Craven Arms	62
Worthen Long Mountain	Worthen	100

Secondary School	Location	NOR
Bishop's Castle Community College	Bishop's Castle	487
Church Stretton School	Church Stretton	565
Ludlow CE	Ludlow	566
South West Hub All Schools Total		3,670
Shropshire All Schools Total		37,658

Nursery	Total NOR
Ashford Carbonell Bishop Hooper	29
Bitterley	24
Bucknell St Marys	7
Chirbury	14
Church Stretton St Lawrence	24
Clun St Georges	4
Clunbury	12
Craven Arms Stokesay	14
Ludlow Primary	66
Ludlow St Laurence	21
Lydbury North	9
Norbury	19
Onny	14
Worthen Long Mountain	28

Early Years Census January 2021

The Early Years Census is a statutory census that takes place every January. All local authorities must submit data for this census. The census collects information about early years providers who receive direct government funding for 1, 2, 3 or 4 year-olds, including: all private, voluntary or independent nurseries and providers of early years

education, schools that provide day care for full days or in shorter sessions and childminders and childminding networks.

Early Years Census totals by Age January 2021

All Settings	Age				Total
	1	2	3	4	
	7	57	122	11	197

In the South West Hub Area there were 197 children aged between 1 and 4 attending an early years provider. Most of these children were aged 3. These figures are made up mainly from private nurseries, voluntary provision and also childminders and registered independent schools.

Childcare Places and Sufficiency Annual Information

Local authorities in England are legally required to ‘secure sufficient childcare’ for families in their area and to report annually on how well they are achieving in this area. There is no simple, uniform method for reporting on this and Shropshire has taken the decision to include childcare sufficiency information within the overall Family Hub Profiles for each area. It is Shropshire Councils view that the breadth of data included in the hub profiles will provide a comprehensive overview of the economic and social circumstances of each area. The availability of good quality, affordable and accessible childcare is an important element of the Local Authorities overall plan to reduce social inequality and improve outcomes for children and families.

The overall quality of registered childcare provision in Shropshire, as judged by Ofsted through their on-going inspection process, is higher than national and regional averages. The table overleaf gives specific detail on the number of childcare places available within the area. When looking at the tables it should be remembered that:

- not all families will access formal registered childcare provision
- some families will prefer to access a childcare place outside of the area in which they live, for example choosing to use a place nearer to their place of work
- many families will only access provision for some of the day/week so that one full-time childcare place could meet the needs of more than one child and family
- within certain guidelines childcare providers can be flexible in how many places they offer to each particular age range of children

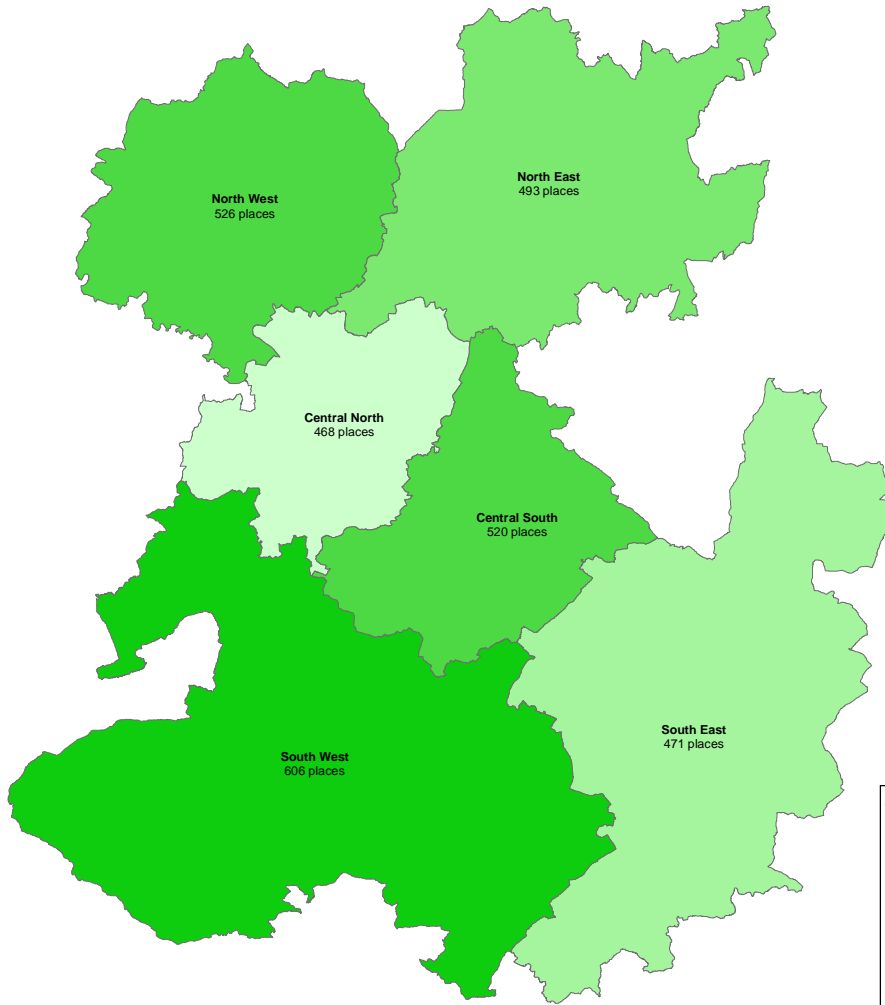
Taking all of this into account, alongside regular feedback from parents and childcare providers, it is the view of the Local Authority that it is currently fulfilling its statutory duty to secure sufficient childcare places in the area.

There are areas, which Shropshire Council recognises, where there is a need to continue to work to further improve opportunities for families to access the particular childcare they need. These priorities at the moment are:

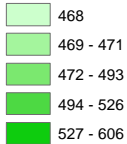
- to continue to work in partnership with childcare providers to increase the availability of places for children aged Under 2 years
- to encourage schools in particular to offer as wide a choice as possible of before and after school childcare provision for school aged children
- to continue to develop the quality and availability of childcare provision for children with special and additional needs, in particular with a view to allowing children to access provision within their local communities rather than having to travel to specialist provision in Shrewsbury and beyond

The table and map overleaf provide details of childcare places by Family Hub Area.

Number of Childcare Places per 1,000 children aged 0-4 years old (MYE 2020) by Family Hub Area.



Rate per 1,000 children aged 0-4



Data Sources:
Childminder & Playgroup Setting Places, Shropshire Council
Mid Year Population Estimates 2020, Office for National Statistics



These figures represent an estimate of childcare places at any given time based on local intelligence. The number of childcare places can change quickly. These figures include childcare places within schools. Some childcare organisations are not required to register with Ofsted but can volunteer to add themselves to the voluntary register, but it is not compulsory, and establishments can deregister at any time.

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Registered Childcare Places by Family Hub Area February 2022
Data Source: Shropshire Council

Family Hub Area	Number of Registered Places	Population Aged 0-4 (MYE 2020*)	Rate per 1,000 aged 0-4
North West	1233	2343	526
Central South	1282	2467	520
Central North	1350	2885	468
South East	1418	3013	471
South West	817	1348	606
North East	1348	2732	493

Mid-Year Population Estimates 2020, Office for National Statistics © Crown copyright and database right 2022

Children with SEN and Children with Free School Meals Entitlement January 2021 School Census

School Name	SEN - EHCP - (as at Jan 2021) Percentage	SEN Support (K) (as at Jan 2021) Percentage	Current FSM (as at Jan 2021) Percentage
Craven Arms Stokesay	*	14.6	27.7
Bishops Castle	*	22.6	21.1
Ludlow Primary	*	11.5	20.9
Ludlow St Laurence	3.0	7.4	18.7
Ludlow CE	2.5	14.1	17.7
Lydbury North	0.0	17.1	17.1
Rushbury	0.0	*	16.3
Bucknell St Marys	0.0	17.5	15.8
Church Stretton St Lawrence	3.3	16.8	15.6
Worthen Long Mountain	*	15.0	15.0
Onny	0.0	20.9	14.9
Church Stretton	2.7	14.0	14.9
Bishops Castle Community College	2.9	3.1	12.5
Clunbury	0.0	14.3	12.5
Bitterley	*	7.2	9.3
Corvedale	0.0	9.6	7.2
Norbury	0.0	16.1	*
Ashford Carbonell Bishop Hooper	*	13.7	6.3
Clun St Georges	0.0	16.9	*
Stiperstones	0.0	*	*
Chirbury	*	*	*
Wistanstow	*	*	*
Newcastle	0.0	29.6	0.0
Craven Arms Stokesay	*	14.6	27.7
South West Hub	2.0	12.3	15.1
Shropshire	2.4	11.3	15.5

NB: SEN, FSM, Ethnicity and Language figures are taken from the Spring 2021 School Census (as at January 2021). These figures exclude nursery children so are only representative of reception age plus. All data which would reveal numbers 5 or below has been suppressed and marked with a * for disclosure control.

The table above shows children who have a SEN and also children in receipt of free school meals in the area. Those highlighted in red show a level of free school meals take up which is significantly above the Shropshire rate of (15.5%) and in some cases, above the national rate for free school meals (19.7% Autumn 2020).

Nationally FSM take up has begun to increase, due to the Covid 19 Pandemic which has increased the number of children eligible for free school meals. (Entitlement to free school meals is determined by the receipt of certain income-related benefits). As the number of benefit claimants increases, the proportion of pupils eligible for FSM rises. (School Census January 2021. FSM excludes universal provision for KS1 children).

SEN is shown as the proportion of children with an ECHP (Education Support and Health Plan) these children need a greater level of support. Schools in the area are similar to the Shropshire average. The table also measure SEN provision in terms of SEN support which is children who need support but less than a formal ECHP. The Shropshire

average is (11.3%) some schools e.g. Newcastle, Bishops Castle and Onny have levels above this average shown in the table above.

Ethnicity by School

The table shows ethnicity within the schools. The pupil population is predominantly white with all but two schools being over (90%) white. These schools were Craven Arms Stokesay (86.1% white) and Wistanstow (88.7%). However rural schools do often have low numbers so percentages can be altered by a very low number of pupils or one family. Levels of ethnic diversity are similar to Shropshire and in many schools much lower due to the rural nature of the area.

School Name	White	Asian or Asian British	Black or Black British	Chinese	Mixed / Dual Background	Any Other Ethnic Group	Info Not Yet Obtained	Refused
Ashford Carbonell Bishop Hooper	96.8	0.0	*	0.0	*	0.0	0.0	0.0
Bishops Castle	95.5	0.0	0.0	0.0	4.5	0.0	0.0	0.0
Bishops Castle Community College	97.3	*	0.0	0.0	1.8	*	0.0	0.0
Bitterley	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bucknell St Marys	94.7	0.0	0.0	*	0.0	0.0	*	0.0
Chirbury	90.8	0.0	*	*	*	0.0	*	0.0
Church Stretton	93.8	1.2	*	*	3.2	*	*	*
Church Stretton St Lawrence	96.7	*	0.0	*	*	0.0	*	0.0
Clun St Georges	90.1	0.0	0.0	0.0	*	0.0	*	0.0
Clunbury	92.9	*	0.0	0.0	*	*	0.0	0.0
Corvedale	94.0	0.0	0.0	0.0	*	0.0	*	*
Craven Arms Stokesay	86.1	9.5	0.0	0.0	4.4	0.0	0.0	0.0
Ludlow CE	94.9	0.0	0.0	*	3.9	*	*	0.0
Ludlow Primary	96.3	*	0.0	0.0	2.6	0.0	*	0.0
Ludlow St Laurence	92.6	0.0	0.0	*	3.9	*	*	0.0
Lydbury North	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newcastle	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Norbury	95.2	0.0	0.0	0.0	*	0.0	0.0	*
Onny	98.5	0.0	0.0	0.0	*	0.0	0.0	*
Rushbury	98.0	0.0	0.0	0.0	0.0	0.0	*	*
Stiperstones	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wistanstow	88.7	*	0.0	0.0	0.0	0.0	*	*
Worthen Long Mountain	94.0	0.0	*	0.0	*	0.0	*	0.0
Ashford Carbonell Bishop Hooper	96.8	0.0	*	0.0	*	0.0	0.0	*
South West Hub	95.0	4.2% (all other ethnic group) 0.9% info not obtained or refused						
Shropshire	93.5	1.1	0.4	0.2	2.7	0.2	0.9	1.0

All data which would reveal numbers 5 or below has been suppressed and marked with a * for disclosure control.

Language

English is the main language in schools located in the hub, with all schools having over (89%) of pupils speaking English

School Name	English	Other than English	Refused	Not Obtained
Ashford Carbonell Bishop Hooper	100.0	0.0	0.0	0.0
Bishops Castle	97.7	*	0.0	*
Bishops Castle Community College	98.8	0.0	0.0	1.2
Bitterley	100.0	0.0	0.0	0.0
Bucknell St Marys	100.0	0.0	0.0	0.0
Chirbury	96.9	0.0	0.0	*
Church Stretton	96.8	3.2	0.0	0.0
Church Stretton St Lawrence	97.5	*	0.0	*
Clun St Georges	98.6	*	0.0	*
Clunbury	92.9	0.0	0.0	*
Corvedale	100.0	0.0	0.0	0.0
Craven Arms Stokesay	85.4	14.6	0.0	0.0
Ludlow CE	98.2	1.8	0.0	0.0
Ludlow Primary	97.1	2.9	0.0	0.0
Ludlow St Laurence	93.6	*	*	4.9
Lydbury North	100.0	0.0	0.0	0.0
Newcastle	96.3	0.0	0.0	*
Norbury	100.0	0.0	0.0	0.0
Onny	100.0	0.0	0.0	0.0
Rushbury	100.0	0.0	0.0	0.0
Stiperstones	100.0	0.0	0.0	0.0
Wistanstow	100.0	0.0	0.0	0.0
Worthen Long Mountain	98.0	0.0	0.0	*
Ashford Carbonell Bishop Hooper	100.0	0.0	0.0	0.0
South West Hub	97.4	1.9	0.0	0.8
Shropshire	95.9	2.9	0.1	1.1

as their first language with the exception of Craven Arms Stokesay which had (14.6%) of pupils speaking with a language other than English

All data which would reveal numbers 5 or below has been suppressed and marked with a * for disclosure control.

Attendance

Levels of absence (authorised or unauthorised) were greatest in Onny (8.6%), Ludlow CE (6.1%) and Craven Arms Stokesay (6.1%). The Shropshire average was (4.7%). Absence Levels are generally higher in secondary schools and where the school is located in a more deprived area.

Absence and Exclusions figures and Attainment. This data is published DfE SFR 2018-2019 figures. Due to Covid19, the DfE are not publishing 2019-2020 academic years data. Therefore these are the last published figures.

School Name	* Percentage of overall absence (authorised and unauthorised) for the full 2018/19 academic year	Percentage Attendance for the full 2018/19 academic year
Ashford Carbonell Bishop Hooper	3.8	96.2
Bishops Castle	4.9	95.1
Bishops Castle Community College	5.4	94.6
Bitterley	4.1	95.9
Bucknell St Marys	5.2	94.8
Chirbury	3.6	96.4
Church Stretton	4.4	95.6
Church Stretton St Lawrence	3.3	96.7
Clun St Georges	4.6	95.4
Clunbury	3.6	96.4
Corvedale	3.2	96.8
Craven Arms Stokesay	6.1	93.9
Ludlow CE	6.1	93.9
Ludlow Primary	3.3	96.7
Ludlow St Laurence	3.1	96.9
Lydbury North	4.8	95.2
Newcastle	3.1	96.9
Norbury	2.3	97.7
Onny	8.6	91.4
Rushbury	3.6	96.4
Stiperstones	2.6	97.4
Wistanstow	4.1	95.9
Worthen Long Mountain	4.2	95.8

Attainment

The table below shows KS2 results for schools in the area. The first column shows the results for reading, writing and maths and the percentage of pupils who achieved the expected results, ordered from lowest to highest. Ten schools had lower levels than the Shropshire and national averages of (65.5%) and (64.9%). These schools are highlighted in grey in the table. In some cases rural schools show lower attainment, which could be due to lower funding levels, rural isolation and small pockets of deprivation.

Note: The table shows the percentage of children reaching the expected standard in reading, writing and maths (RWM) and also the percentage of children reaching the higher standard in RWM. The other columns show the average score for each school for reading and maths and also the percentage of pupils reaching the expected standard. The table also shows children reaching the expected standard in writing. The GDS in the writing results refers to a teacher assessment code meaning children working at greater depth within the expected standard.

Secondary School Attainment

School	Reading Writing and Maths		Reading		Writing TA		Maths	
	Expected	High	Average Score	Expected	Expected	GDS	Average Score	Expected
Long Mountain CE Primary School	21.4%	0.0%	99.5	42.9%	57.1%	7.1%	95.9	21.4%
Corvedale CofE Primary School	29.4%	0.0%	101.1	70.6%	70.6%	5.9%	96.7	29.4%
Onny CofE (A) Primary School	33.3%	0.0%	100.8	50.0%	50.0%	16.7%	101.8	66.7%
St Mary's CofE Primary School	37.5%	0.0%	105.0	37.5%	75.0%	12.5%	104.7	75.0%
Stokesay Primary School	37.5%	0.0%	99.4	50.0%	56.3%	6.3%	98.9	37.5%
Bitterley CofE Primary School (Aided)	38.5%	7.7%	99.3	46.2%	76.9%	7.7%	99.5	46.2%
Wistanstow CofE Primary School	41.7%	16.7%	101.6	41.7%	75.0%	25.0%	100.6	66.7%
Lydbury North CofE (A) Primary School	42.9%	0.0%	103.9	71.4%	71.4%	14.3%	99.3	42.9%
Newcastle CofE Primary School	50.0%	0.0%	106.7	75.0%	75.0%	0.0%	102.3	50.0%
Ludlow Junior School	63.2%	5.3%	104.4	75.4%	75.4%	7.0%	105.8	89.5%
Bishops Castle Primary School	65.0%	5.0%	102.3	70.0%	75.0%	10.0%	104.8	85.0%
St Lawrence CofE Primary School	66.7%	15.6%	103.6	68.9%	88.9%	31.1%	105.8	88.9%
Stiperstones CofE Primary School	66.7%	0.0%	96.3	66.7%	66.7%	0.0%	100.3	66.7%
Bishop Hooper Church of England Primary	69.2%	15.4%	106.5	84.6%	76.9%	23.1%	106.5	76.9%
Clunbury CofE Primary School	71.4%	14.3%	105.7	85.7%	85.7%	14.3%	100.4	71.4%
St George's CofE Primary School	75.0%	0.0%	106.1	75.0%	87.5%	12.5%	105.0	100.0%
St Laurence CofE Primary School	85.2%	14.8%	104.1	85.2%	88.9%	37.0%	105.7	85.2%
Norbury Primary School	90.9%	0.0%	109.0	90.9%	90.9%	27.3%	105.4	90.9%
Chirbury CofE VC Primary School	100.0%	25.0%	110.3	100.0%	100.0%	37.5%	109.1	100.0%
Rushbury CofE Primary School	100.0%	25.0%	112.3	100.0%	100.0%	75.0%	107.5	100.0%
Long Mountain CE Primary School	21.4%	0.0%	99.5	42.9%	57.1%	7.1%	95.9	21.4%
Shropshire	65.5%	10.4%	104.7	75.2%	79.5%	21.1%	104.9	78.6%
National (state-funded schools)	64.9%	10.6%	104.4	73.2%	78.4%	20.1%	105.0	78.7%

	Avg. At8 Score	Avg. Pr8 Score	Conf. Int.
Church Stretton	53.2	+0.26	±0.24
Ludlow CE	43.3	-0.46	±0.22

Bishop's Castle Community College	52.2	+0.39	±0.29
National (all schools)	44.6	-0.08	±0.00
National (state-funded schools)	46.5	-0.02	±0.00
LA (state-funded schools) - Shropshire	45.8	-0.08	±0.05

Attainment 8 score (student's **Attainment 8 score** is calculated by adding up their points for their **eight** subjects and dividing by 10 to get their **Attainment 8 score**. Students don't have to take **eight** subjects, but they **score** zero for any unfilled slots). A school's **Progress 8 score** is usually between -1 and +1. A **score** of +1 means that pupils in that school achieve one grade higher in each qualification than other similar pupils nationally. A **score** of -1 means they achieve one grade lower. The average **Progress 8 score** of all secondary schools nationally is 0.

Church Stretton School and Bishop's Castle Community College have average attainment 8 scores above the Shropshire and national average, Ludlow School has slightly below Shropshire and national averages. The progress 8 added value scores are higher than the national average in Bishop's Castle Community College and Church Stretton, they are lower in Ludlow. Though these scores are subject to confidence intervals plus or minus so are an estimate based on a sample.

Exclusions

The tables below show school exclusions secondary schools in the area. At secondary level Ludlow CE had a greater rate of fixed term exclusions compared to Shropshire and England.

<i>School Name</i>	<i>* Percentage Fixed Term Exclusions full 2018/19 academic year</i>
Bishops Castle Community College	6.1
Church Stretton	6.6
Ludlow CE	14.4
Shropshire	4.96
England	5.36

Source: DFE Permanent and Fixed Term Exclusions 2018/19

Safeguarding and Early Help

The data for children's safeguarding below, relates to cases active in the last 3 years, for the years 2020 to 2021 and 2019 to 2020. The tables show approximate figures for Children in Need Plans (CIN), Child Protection Plans (CPP) and Looked After Children (LAC) LAC includes in and out of County.

The data has been matched to location using postcode data but some records are missing due to no postcode/error or postcodes being out of county and hub areas. The data is based on unique child count to avoid duplicates; however, some duplicates may occur due to the child having more than one plan type, i.e. moved from CP to LAC, etc.

The South West Hub had a lowest number of children with a one of the three plans. There has been a slight rise in numbers in 2020/21 compared with 2019/20 in all areas and at Shropshire level.

Safeguarding Numbers for Year 1st April 2020 to 31st March 2021

Hub	CIN	CPP	LAC	Total
Central North	158	135	92	385
Central South	177	123	114	414
North East	147	114	96	357
North West	175	126	115	416
South East	113	66	74	253
South West	65	50	67	182
Shropshire	835	620	563	2018

Source: Shropshire Council Liquid Logic Database June 2021, 143 records not matched to hub areas. There were 635 LAC cases for Shropshire in and out of County combined.

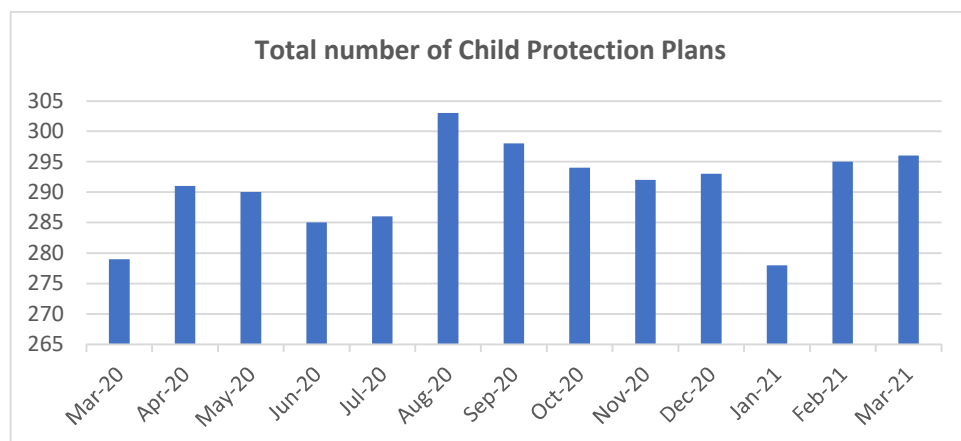
Safeguarding Numbers for Year 1st April 2019 to 31st March 2020

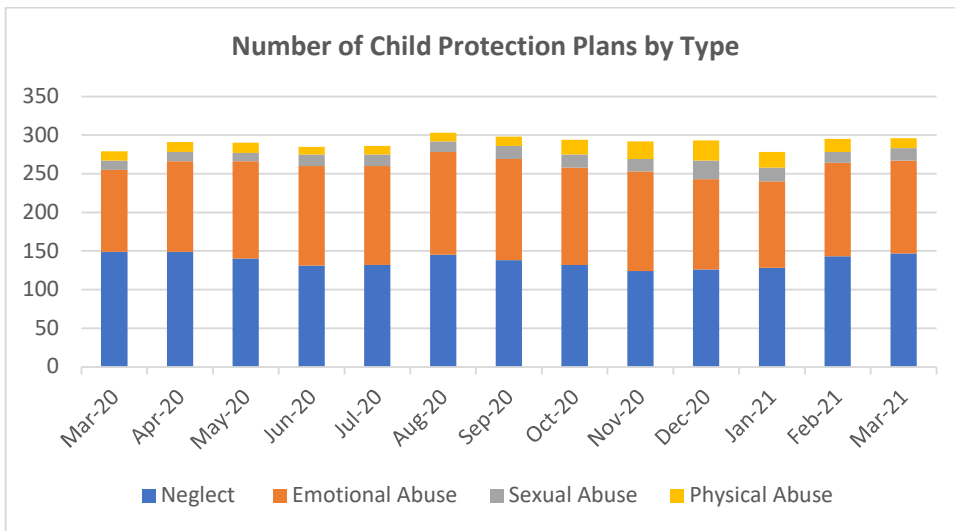
Hub	CIN	CPP	LAC	Total
Central North	124	115	116	355
Central South	100	120	127	347
North East	127	106	114	347
North West	122	110	113	345
South East	71	73	76	220
South West	56	53	66	175
Shropshire	600	577	612	1789

Source: Shropshire Council Liquid Logic Database June 2021, 180 records not matched to hub areas. There were 704 LAC cases for Shropshire in and out of County combined.

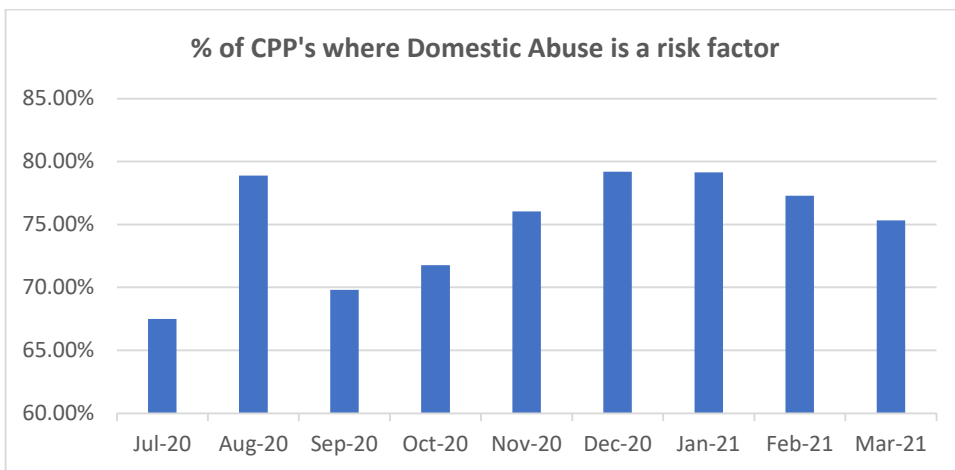
Shropshire Safeguarding

The charts below have been extracted from a Shropshire Safeguarding Review 2021 (Shropshire Council) and show what is happening at Shropshire level in terms of safeguarding over the period of the Covid 19 Pandemic. (due to numbers, accuracy and volume this data is not reported at hub level, however trends are likely to be similar). There appears to be a slight upward trend in the number of children receiving some kind of safeguarding plan.

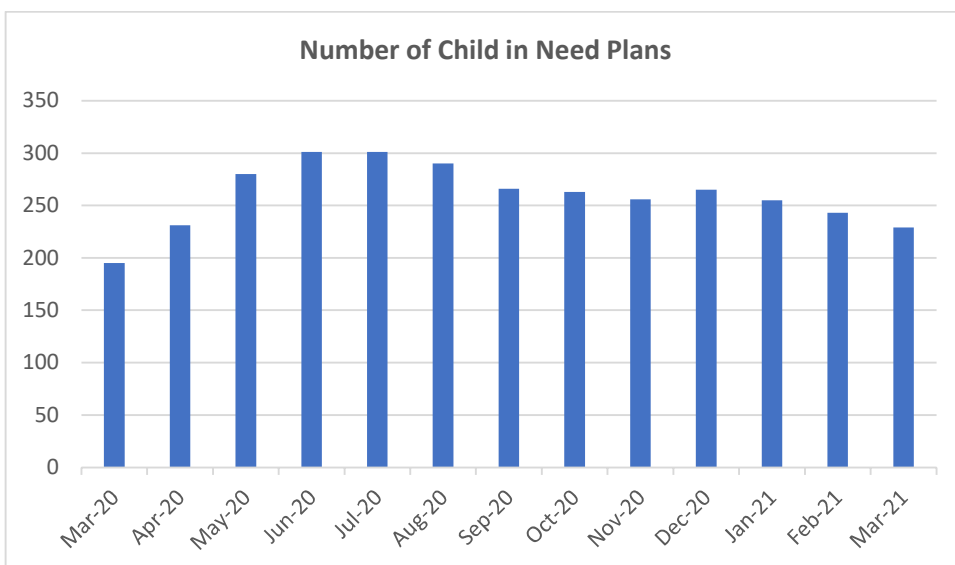




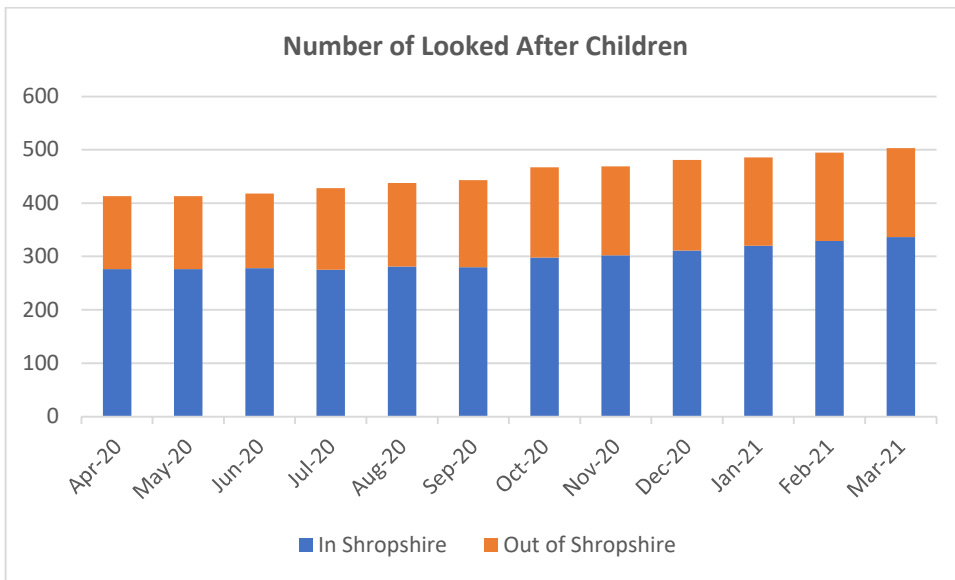
The number of Child Protection plans has varied from a low of 278 in January to a high of 303 in August. During the year to December there has been, albeit based on small numbers, a reduction in the rate of neglect and an increase in the rate of physical and sexual abuse. Neglect rates have shown an increase during the last quarter.



The number of child protection Plans where Domestic Abuse is a risk factor has been recorded since July 2020. The percentage of plans where Domestic Abuse is a risk factor appears to have increased during this period. There is limited data for this measure and recording accuracy may improve in the initial adoption period.

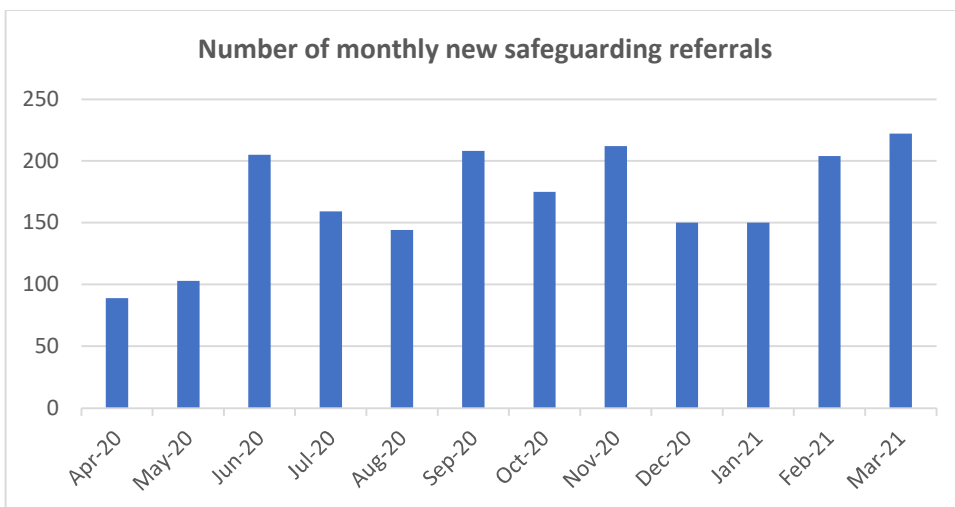
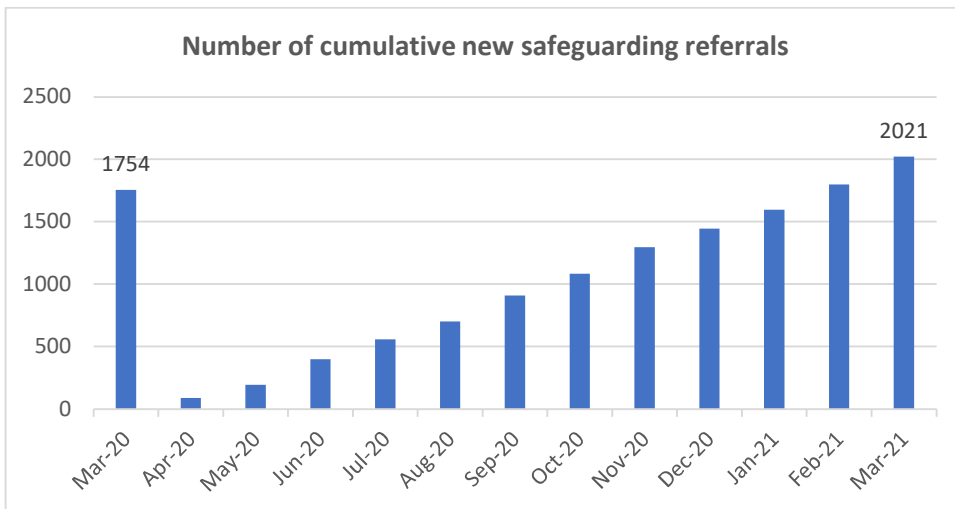


The number of Children in Need plans at the end of March 2020 was 195. Numbers for 2020/21 increased from March and peaked at 301 in June and July. Numbers have since decreased and have finished the year with 229 plans.



The number of Looked After Children (LAC) has seen a continual increase throughout the year. The total LAC at March 2021 was 503. This is an increase of 104 or 26% on the year to March 2020.

Whilst West Midland authorities have also seen an increase the rate of increase in Shropshire does appear to be higher.



The number of new safeguarding referrals to the year ending March 2021 was 2021. This is an increase of 267 or 15.2% compared to year ending March 2020. The number of new referrals range from 89 in April to 222 in March

Early Help

The Early Help Assessment, is an early assessment and planning tool to facilitate coordinated multi-agency support. It enables professionals to efficiently identify the emerging needs of children and young people at risk of poor outcomes; it reduces duplication of assessment and improves involvement between agencies.

Targeted Early Help Services, work with children, young people aged 0 - 19 and their families who need support but do not need the help of social care. They deal with all the issues a family faces, through direct work and through the coordination of other agencies. Targeted Early Help is provided in family homes and community settings.

Troubled Families is a national programme of targeted intervention for **families** with multiple problems, including crime, anti-social behaviour, truancy, unemployment, mental health problems and domestic abuse.

Early Help Assessments April 2019 to March 2020

Hub Area	Assessments by Family	Number of Children	Rate per 1,000 population 0-18 Years
Central South	82	174	16.6
Central North	91	205	16.7
North East	94	206	17.6
North West	99	206	19.2
South East	93	186	15.5
South West	65	148	23.7
Shropshire	524	1125	17.8

Source: Early Help Data, Shropshire Council. Matched postcode only

Note: Two years of data have been shown (pre pandemic and post pandemic) but is difficult to draw conclusions due to a migration of data to a new reporting system which may make direct comparisons less reliable.

Early Help Assessments April 2020 to March 2021

Hub Area	Assessments by Family	Number of Children	Rate per 1,000 population 0-18 Years
Central South	65	116	11.1
Central North	99	162	13.2
North East	83	154	13.1
North West	76	156	14.5
South East	81	146	12.2
South West	76	167	26.7
Shropshire	480	901	14.2

Targeted Assessments as of End of March 2020

Hub Area	Targeted Early Help by Families	Number of Children	Rate per 1,000 population 0-18 Years
Central South	43	101	9.6
Central North	44	100	8.1
North East	79	185	15.8
North West	47	103	9.6
South East	71	167	13.9
South West	23	43	6.9
Shropshire	307	699	11.3

Targeted Assessments as of End of March 2021

Hub Area	Targeted Early Help by Families	Number of Children	Rate per 1,000 population 0-18 Years
Central South	33	71	6.8
Central North	48	108	8.8
North East	69	153	13.0
North West	68	136	12.7
South East	42	94	7.8
South West	17	40	6.4
Shropshire	277	602	9.6

Troubled Families as of end of March 2020

Hub	Families	Children	Rate per 1,000 Pop aged 0-18 years
Central South	52	232	22.1
Central North	52	258	21.0
North East	53	256	21.8
North West	59	276	25.7
South East	58	267	22.2
South West	40	195	31.2
Shropshire	314	1484	23.4

Troubled Families as of End of March 2021

Hub	Families	Children	Rate per 1,000 Pop aged 0-18 years
Central South	29	136	13.0
Central North	48	229	18.7
North East	43	203	17.3
North West	50	226	21.1
South East	45	208	17.3
South West	32	154	24.6
Shropshire	247	1156	18.2

Tenure

The area had slightly more houses that were owned (68.4%) compared to England and Wales (63.6%) and similar to Shropshire (69.2%). The area had a similar amount of houses owned compared to the other hub areas. The area had a similar number of houses social rented (see table overleaf) (14%) compared to Shropshire (13.5%) but fewer than England and Wales (17.6%). The area had the second highest proportion of houses socially rented out of all 6 hub areas. The area had fewer houses rented from Shropshire Council compared to other hub areas. There were a similar proportion of privately rented homes (15.6%) compared to Shropshire (15.0%).

The areas with the greatest level of social housing fell in Ludlow East, Ludlow West, Ludlow South and Craven Arms town.

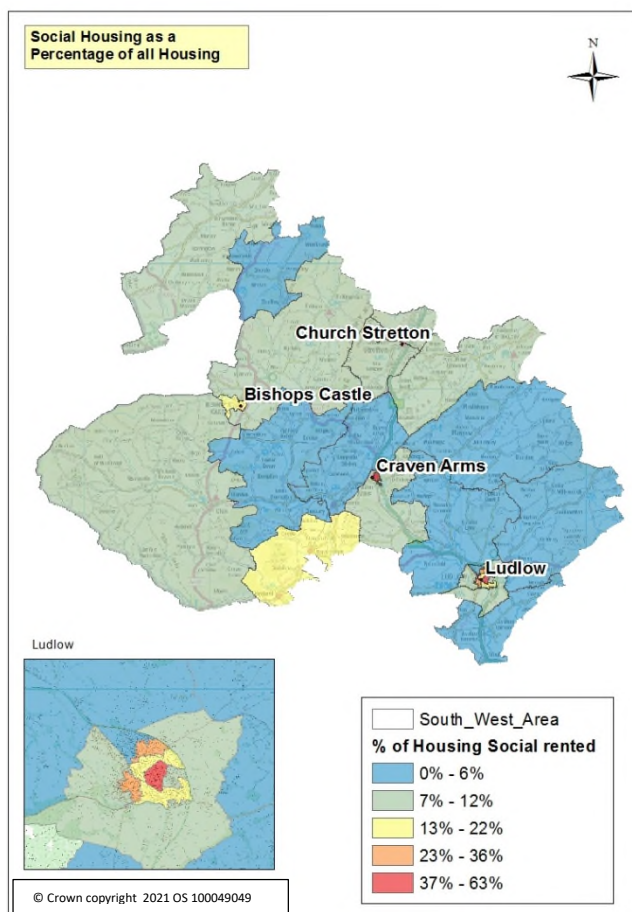
	All households	Owned	Owned Outright	Owned: Owned with a mortgage or loan	Shared ownership (part owned and part rented)
Area	number	%	%	%	%
Central South	20,057	68.8%	36.3%	32.5%	0.6%
Central North	23,589	68.7%	36%	33%	1%
North East	22,286	70.0%	37%	33%	1%
North West	20,700	70.2%	38%	32%	1%
South East	26,481	68.7%	39%	29%	0%
South West	16,561	68.4%	46%	22%	1%
Shropshire	129,674	69.2%	39%	31%	1%
England and Wales	23,366,044	63.6%	30.8%	32.7%	0.8%

Source: 2011 Census

Hub	Social rented	Social rented: Rented from council (Local Authority)	Social rented: Other	Private rented	Living rent free
	%	%	%	%	%
Central South	15.9%	4.3%	11.6%	13.0%	1.6%
Central North	13.1%	3.7%	9.4%	16.2%	1.3%
North East	12.4%	1.8%	10.6%	15.3%	1.5%
North West	14.0%	8.8%	5.1%	13.6%	1.7%
South East	13.0%	8.6%	4.4%	15.8%	2.0%
South West	12.3%	1.1%	11.2%	15.6%	2.5%
Shropshire	13.5%	5.0%	8.5%	15.0%	1.8%
England and Wales	17.6%	9.4%	8.2%	15.3%	1.4%

Percentage of Social Housing Top LLSOA's South West Hub

LLSOA	Electoral Division	Number	Percentage
E01029007	Ludlow East	216	42.9
E01029014	Craven Arms and Church Stretton	215	42.7
E01029010	Ludlow East	144	24.7
E01033526	Ludlow North	153	24.9
E01029011	Ludlow South	138	20.2



Housing Type

Area	Total Dwellings	Whole house or bungalow: Detached	Whole house or bungalow: Semi-detached	Whole house or bungalow: Terraced (including end-terrace)	Flat, maisonette or apartment: Purpose-built block of flats or tenement	Flat, maisonette or apartment: Part of a converted or shared house (including bed-sits)	Flat, maisonette or apartment: In a commercial building	Caravan or other mobile or temporary structure
Shropshire	135,572	39.5	33.4	16.8	6.6	1.8	1.1	0.8
England and Wales	24,359,880	22.6	30.7	24.7	16.3	4.2	1.1	0.4
South West	17,844	48.4	25.3	17.2	5.1	1.7	1.3	1.0

Source 2011 Census

Housing Composition

Household Composition	Shropshire	England and Wales	South West Hub
	%	%	%
One person household	28.9	30.2	30.7
One person household: Aged 65 and over	13.9	12.4	15.8
One family only: Married or same-sex civil partnership couple	36.4	33.2	34.2
One family only: Married or same-sex civil partnership couple: Dependent children	15.3	15.2	13
One family only: Cohabiting couple	10.0	9.8	9.4
One family only: Cohabiting couple: Dependent children	4.2	4.1	3.7
One family only: Lone parent: Dependent children	5.2	7.2	4.2

Source 2011 Census

In terms of housing type the area is similar to Shropshire but has slightly more detached properties (48.4%) compared to (39.5%) for Shropshire and (22.6%) for England and Wales. There are fewer semi-detached houses compared to Shropshire and nationally. There were slightly more people living in caravan and other mobile structures than nationally, (1.0%) compared to (0.4%) nationally and (0.8) in Shropshire.

Household composition in the hub area is slightly different to Shropshire as a whole. There were slightly more one person households aged 65 and over (15.8%) households compared to England and Wales (12.4%) and Shropshire (13.9%). There were fewer married or same sex civil partnership couples with dependent children (13%) compared to (15.2%) in England and Wales and (15.3%) in Shropshire. There were fewer one parent households with dependent children (4.2%) compared to (7.2%) nationally and (5.2%) in Shropshire.

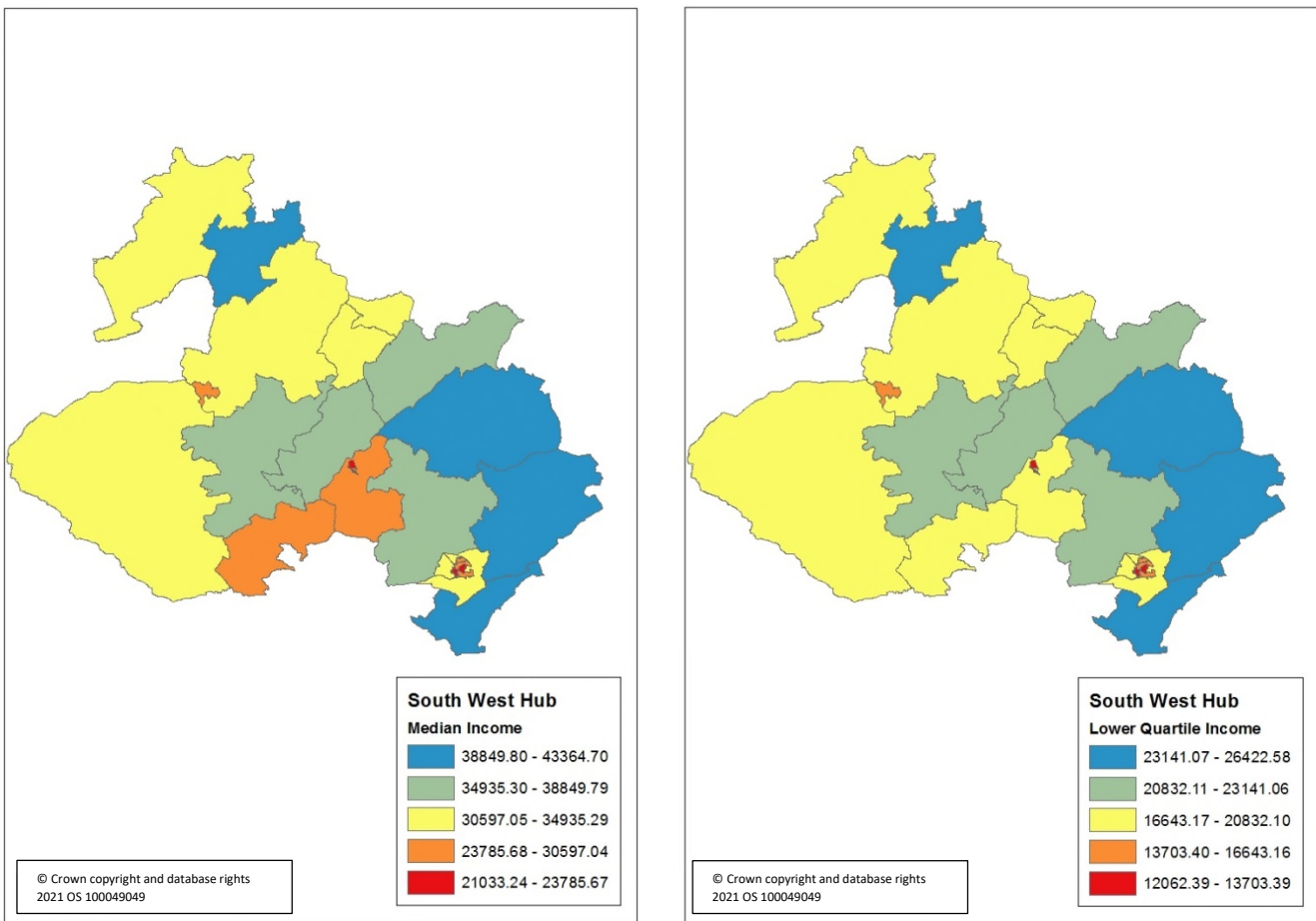
Household Income

Household income in the area ranges from median figures of £21,148 per annum in the lowest income LLSOA to £43,365 in the highest LLSOA. Lower quartile average incomes are as low as £12,062 in some areas. There were (17%) of households earning less than 15K compared to (17%) for Shropshire and (17%) for England. The hub had a slightly higher percentage of households earning less than 20K (28%) compared to Shropshire (27%) and England (27%).

Household Income Percentage of Households by Income Band 2020

Household Income	15k or less	Less than 20K	15K to 30K	30K to 50K	50K to 80K	80K plus
Central South	17%	27%	28%	26%	19%	10%
Central North	16%	26%	28%	26%	19%	11%
North East	17%	27%	28%	26%	19%	10%
North West	18%	29%	29%	26%	18%	9%
South East	15%	25%	27%	26%	20%	12%
South West	17%	28%	29%	26%	18%	10%
Shropshire	17%	27%	28%	26%	19%	10%
England	17%	27%	27%	25%	19%	12%

The maps below show median household income by Iloa in the South West Hub Area and the average lower quartile incomes. The areas of lowest income are shown in red and orange. These areas fall mainly in East Ludlow, Craven Arms and Bishop’s Castle.



Source: CACI Paycheck Gross Household Income Estimates © CACI Limited 2002 – 2020 House Prices

The table below shows an estimate of median and lower quartile house prices by family hub areas year to date May 2020. The South West has the highest median house prices compared to all areas. The median house price in Shropshire was £231,000, in the West Midlands £206,000 and in England and Wales £250,000 (note slightly different time period, year ending December 2020), Price Paid Data ONS.

Hub Area	Number of Sales	Median House Price	Lower Quartile House Price
Central South	826	£242,250	£180,000
Central North	662	£220,000	£172,625
North East	802	£244,975	£169,950
North West	776	£199,998	£148,000
South East	748	£247,750	£186,463
South West	424	£290,000	£194,750

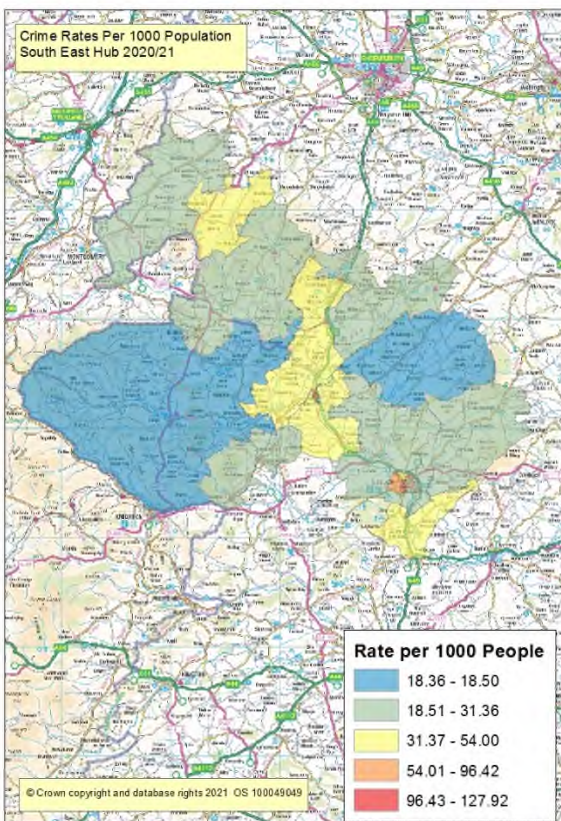
Source: House Price paid Data 12 months to May 2021

Crime and ASB

Crime rate April 2020 to March 2021

Crime rates in Shropshire are low. The South West Hub area had an overall crime rate of 40.2 per 1,000 population. At LLSOA level the areas with the highest crime rates are shown in the map below. The West Mercia Force average is around 56.5. Crime rates have fallen in this time period, as is the case nationally due to the lockdowns connected to the Covid 19 Pandemic.

Hub	crime numbers	rate per 1000 Pop
Central South	2,599	52.4
Central North	3,913	65.9
North East	2,579	43.9
North West	2,294	43.8
South East	2,490	37.9
South West	1,508	40.2
Shropshire	15,383	47.6
West Mercia		56.5



Areas with the highest crime rates are located in Ludlow North and Ludlow East and Craven Arms.

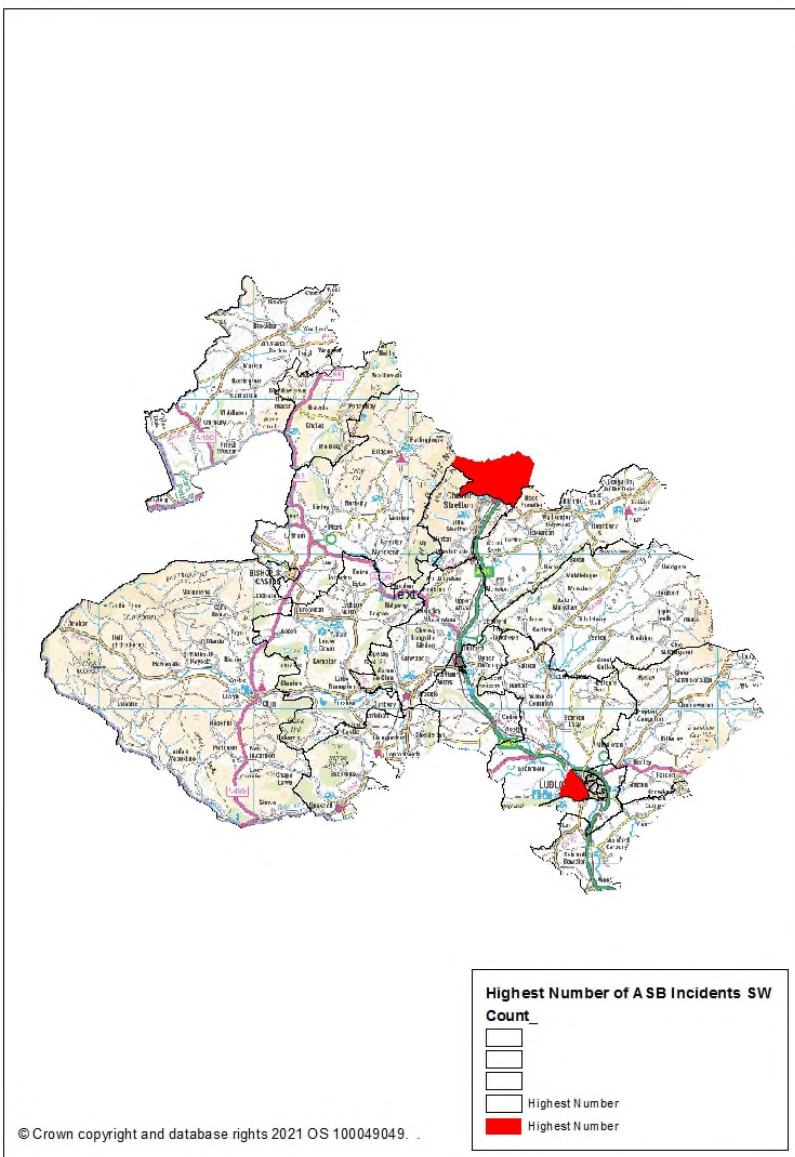
Source: West Mercia Police Recording Systems March 2020 to April 2021 and Mid -Year Population Estimates (ONS), 2019.

Anti-Social Behaviour

Levels of ASB are generally low in Shropshire at 19.7 per 1,000 population (based on 2019 mid-year population estimates). The rate of ASB in the South West Hub was 14.9 per 1,000 people. At LLSOA level the areas with the highest ASB numbers are shown in the map below.

Hub	Count	Rate per 1,000 Pop
Central South	1111	22.4
Central North	1651	27.8
North East	996	17.0
North West	928	17.7
South East	1125	17.1
South West	560	14.9
Shropshire	6371	19.7

ASB Shropshire April 2020 to March 2021, West Mercia Police, July 2021



The greatest amount of ASB occurs in Ludlow

Domestic Violence Incidents

The table below shows incidents of domestic violence which occurred in Shropshire, these relate to incidents, not how many people who were involved.

In the South West there were 297 recorded incidents 7.9 per 1,000 population. In Shropshire there were 3,215 incidents and 9.9 per 1,000 population. As is the case nationally, there has been an increase in domestic assaults during this period covering the lockdowns of the Covid 19 Pandemic. In January 2018 to March 2019 the rate of domestic abuse in Shropshire was 4.9 and in the South West Hub 3.7 per 1,000 population.

Levels of domestic abuse have been rising for a number of years, it is not possible to determine what the exact impact the coronavirus pandemic may have had on the increases in 2020.

Domestic Violence Incidents in Shropshire March 2020 to April 2021

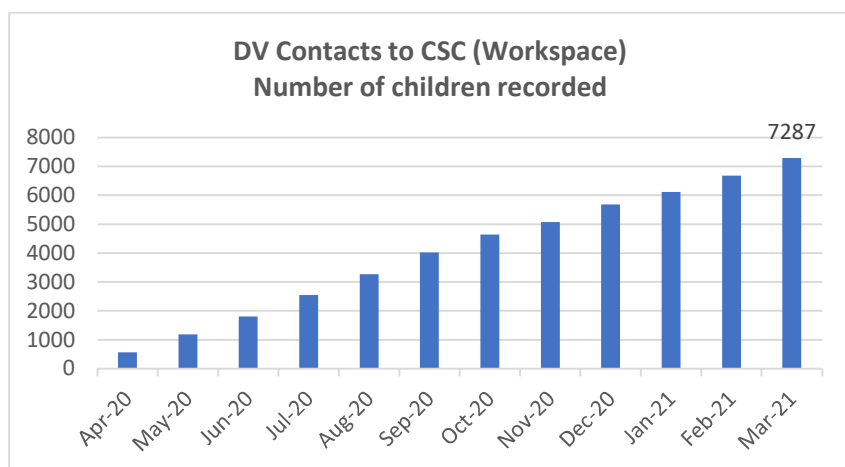
Hub	Count	Rate per 1,000 Population
Central South	560	11.3
Central North	680	11.5
North East	644	11.0
North West	503	9.6
South East	531	8.1
South West	297	7.9
Shropshire	3,215	9.9

Source: West Mercia Police Data Recorded Incidents

In a report published by ONS (Domestic Abuse in England and Wales Overview November, 2020) which was drawn from a number of data sources, ONS highlighted the following points:

There has generally been an increase in demand for domestic abuse victim services during the coronavirus pandemic, particularly affecting helplines as lockdown measures eased; this does not necessarily indicate an increase in the number of victims, but perhaps an increase in the severity of abuse being experienced, and a lack of available coping mechanisms such as the ability to leave the home to escape the abuse, or attend counselling.

Number of domestic violence Contacts to Children's Social Care (Workspace) Number of children recorded Shropshire



The profile of domestic violence contacts to Children's Social care show a total number of 7,287 during the year. This ranges from 436 (Nov) to 759 (Sept). The graph clearly shows the increase in cases month by month from April 2020 to March 2021.

Health

Family Hub Area Health Indicators Summary

This is a summary of three of the health indicators for the new family hub areas. Other health indicators will subsequently be analysed in the future. **This section is written analysing all the Hub Areas and comparing them together as a whole. Highlighted sections refer to hub areas which are higher or lower than Shropshire**

Public Health Outcomes Maternity Indicators

The following analysis is based upon births within the Shrewsbury and Telford Hospital Trust (SATH) for Shropshire CCG patients, by the family hub the mother lives in, by financial year. The analysis will not include Shropshire CCG patients who give birth at other trusts, or non-Shropshire CCG patients giving birth at SATH.

Smoking status at time of delivery

This is based upon the mother's response when they are asked. The analysis over one year shows that each family hub area had statistically similar percentage of mothers smoking at delivery to the Shropshire average, besides in the North East in 2017/18, where the rate was significantly higher here. However, in comparison to the rate for England, there were significantly higher rates of smoking at time of delivery in the North East in 2015/16, 2016/17, 2017/18, significantly higher rates in the North West in 2017/18 and significantly higher rates for Shropshire in 2016/17 and 2017/18. Data for England in 2018/19 hasn't been published yet.

Year	Family Hub Area	Number of smokers	Number of deliveries	% smoking at delivery	Area's Statistical difference to Shropshire	Area's Statistical difference to England
15/16	Central South	59	466	12.7%	Similar	Similar
15/16	Central North	66	546	12.1%	Similar	Similar
15/16	North East	66	435	15.2%	Similar	Higher
15/16	North West	32	227	14.1%	Similar	Similar
15/16	South East	35	370	9.5%	Similar	Similar
15/16	South West	27	229	11.8%	Similar	Similar
15/16	Shropshire	295	2,397	12.3%		Similar
15/16	ENGLAND	67,195	611,477	11.0%		
16/17	Central South	56	440	12.7%	Similar	Similar
16/17	Central North	60	555	10.8%	Similar	Similar
16/17	North East	70	418	16.7%	Similar	Higher
16/17	North West	37	247	15.0%	Similar	Similar
16/17	South East	37	389	9.5%	Similar	Similar
16/17	South West	30	227	13.2%	Similar	Similar
16/17	Shropshire	303	2,440	12.4%		Higher
16/17	ENGLAND	65,023	607,119	10.7%		
17/18	Central South	50	415	12.0%	Similar	Similar
17/18	Central North	62	486	12.8%	Similar	Similar
17/18	North East	68	364	18.7%	Higher	Higher
17/18	North West	32	202	15.8%	Similar	Higher
17/18	South East	34	323	10.5%	Similar	Similar
17/18	South West	24	200	12.0%	Similar	Similar
17/18	Shropshire	282	2,170	13.0%		Higher
17/18	ENGLAND	64,391	595,986	10.8%		
18/19	Central South	48	438	11.0%	Similar	N/A
18/19	Central North	71	493	14.4%	Similar	N/A
18/19	North East	74	403	18.4%	Similar	N/A
18/19	North West	41	219	18.7%	Similar	N/A
18/19	South East	40	333	12.0%	Similar	N/A
18/19	South West	21	172	12.2%	Similar	N/A
18/19	Shropshire	299	2,102	14.2%		
18/19	ENGLAND	N/A	N/A	N/A		

Source: SATH maternity database

A three-year rolling period provides higher numbers and more significance to the rates. In 2015/16 – 2017/18, Shropshire had a significantly higher rate (12.6%) than England (10.8%), with both the North East and North West significantly higher than England. In this period the North East had a significantly higher rate (16.8%) to Shropshire, while the South East had a significantly lower rate (9.8%) than Shropshire. While it's not possible to compare a three-year figure against England for the later 3 year period, in Shropshire for 2016/17 to 2018/19 (13.2%), the North East area had a significantly higher rate (17.9%).

3 Year	Family Hub Area 2019	Number of smokers	Number of deliveries	% smoking at delivery	Area's Statistical difference to Shropshire	Area's Statistical difference to England
15/16 - 17/18	Central South	165	1,321	12.5%	Similar	Similar
15/16 - 17/18	Central North	188	1,587	11.8%	Similar	Similar
15/16 - 17/18	North East	204	1,217	16.8%	Higher	Higher
15/16 - 17/18	North West	101	676	14.9%	Similar	Higher
15/16 - 17/18	South East	106	1,082	9.8%	Lower	Similar
15/16 - 17/18	South West	81	656	12.3%	Similar	Similar
15/16 - 17/18	Shropshire	880	7,007	12.6%		Higher
15/16 - 17/18	ENGLAND	196,609	1,814,582	10.8%		
16/17 - 18/19	Central South	154	1,293	11.9%	Similar	N/A
16/17 - 18/19	Central North	193	1,534	12.6%	Similar	N/A
16/17 - 18/19	North East	212	1,185	17.9%	Higher	N/A
16/17 - 18/19	North West	110	668	16.5%	Similar	N/A
16/17 - 18/19	South East	111	1,045	10.6%	Similar	N/A
16/17 - 18/19	South West	75	599	12.5%	Similar	N/A
16/17 - 18/19	Shropshire	884	6,712	13.2%		
16/17 - 18/19	ENGLAND	N/A	N/A	N/A		

Source: SATH maternity database

Breastfeeding initiation

This is based upon whether the mother put the baby to her breast in the first 48 hours of birth. All family hub areas had statistically similar results to the Shropshire overall figure for that year, except in 2016/17 where the South East area (72.7%) was significantly lower than Shropshire (79%). Various areas had significantly higher breastfeeding initiation rates than England including Shropshire in each of the three years with England's data is available.

Year	Family Hub 2019	Breastfeeding Initiation	All deliveries	% of mothers breastfeeding	Area's Statistical difference to Shropshire	Area's Statistical difference to England
14/15	Central South	329	436	75.5%	Similar	Similar
14/15	Central North	409	534	76.6%	Similar	Similar
14/15	North East	291	380	76.6%	Similar	Similar
14/15	North West	180	248	72.6%	Similar	Similar
14/15	South East	298	372	80.1%	Similar	Higher
14/15	South West	168	224	75.0%	Similar	Similar
14/15	Shropshire	1764	2301	76.7%		Higher
14/15	ENGLAND	471561	634378	74.3%		
15/16	Central South	378	466	81.1%	Similar	Higher
15/16	Central North	424	546	77.7%	Similar	Similar
15/16	North East	325	435	74.7%	Similar	Similar
15/16	North West	165	227	72.7%	Similar	Similar
15/16	South East	299	370	80.8%	Similar	Higher
15/16	South West	183	229	79.9%	Similar	Higher
15/16	Shropshire	1877	2397	78.3%		Higher
15/16	ENGLAND	469767	634663	74.0%		
16/17	Central South	335	440	76.1%	Similar	Similar
16/17	Central North	459	555	82.7%	Similar	Higher
16/17	North East	304	418	72.7%	Lower	Similar
16/17	North West	185	247	74.9%	Similar	Similar
16/17	South East	322	389	82.8%	Similar	Higher
16/17	South West	182	227	80.2%	Similar	Similar
16/17	Shropshire	1927	2440	79.0%		Higher
16/17	ENGLAND	463152	621804	74.5%		
17/18	Central South	329	415	79.3%	Similar	
17/18	Central North	387	486	79.6%	Similar	
17/18	North East	297	364	81.6%	Similar	
17/18	North West	151	202	74.8%	Similar	
17/18	South East	262	323	81.1%	Similar	
17/18	South West	156	200	78.0%	Similar	
17/18	Shropshire	1728	2170	79.6%		
17/18	ENGLAND					
18/19	Central South	350	438	79.9%	Similar	
18/19	Central North	386	493	78.3%	Similar	
18/19	North East	304	403	75.4%	Similar	
18/19	North West	156	219	71.2%	Similar	
18/19	South East	264	333	79.3%	Similar	
18/19	South West	148	172	86.0%	Similar	
18/19	Shropshire	1648	2102	78.4%		
18/19	ENGLAND	N/A	N/A	N/A		

Source: SATH maternity database

In the three-year period, 2014/15 to 2016/17, where there is a comparison with England, Shropshire, the centre east, Central North, South east and South West all had significantly higher rates than England. However, the North West area had significantly lower rates to Shropshire in 2015/16 to 2017/18 and 2016/17 to 2017/18.

3 Year	Family Hub 2019	Breastfeeding Initiation	All deliveries	% of mothers breastfeeding	Area's Statistical difference to Shropshire	Area's Statistical difference to England
14/15 - 16/17	Central South	1,042	1,342	77.6%	Similar	Higher
14/15 - 16/17	Central North	1,292	1,635	79.0%	Similar	Higher
14/15 - 16/17	North East	920	1,233	74.6%	Similar	Similar
14/15 - 16/17	North West	530	722	73.4%	Similar	Similar
14/15 - 16/17	South East	919	1,131	81.3%	Higher	Higher
14/15 - 16/17	South West	533	680	78.4%	Similar	Higher
14/15 - 16/17	Shropshire	5,568	7,138	78.0%		Higher
14/15 - 16/17	ENGLAND	1,404,480	1,890,845	74.3%		
15/16 - 17/18	Central South	1,042	1,321	78.9%	Similar	
15/16 - 17/18	Central North	1,270	1,587	80.0%	Similar	
15/16 - 17/18	North East	926	1,217	76.1%	Similar	
15/16 - 17/18	North West	501	676	74.1%	Lower	
15/16 - 17/18	South East	883	1,082	81.6%	Similar	
15/16 - 17/18	South West	521	656	79.4%	Similar	
15/16 - 17/18	Shropshire	5,532	7,007	78.9%		
15/16 - 17/18	ENGLAND					
16/17 - 18/19	Central South	1,014	1,293	78.4%	Similar	
16/17 - 18/19	Central North	1,232	1,534	80.3%	Similar	
16/17 - 18/19	North East	905	1,185	76.4%	Similar	
16/17 - 18/19	North West	492	668	73.7%	Lower	
16/17 - 18/19	South East	848	1,045	81.1%	Similar	
16/17 - 18/19	South West	486	599	81.1%	Similar	
16/17 - 18/19	Shropshire	5,303	6,712	79.0%		
16/17 - 18/19	ENGLAND					

Source: SATH maternity database

National Childhood Measurement Programme 2017/18

This is a statutory programme where parents of children who consent to take part who are in the Reception Year and also in Year 6 have their height and weight measured by a school nurse in order to calculate their body mass index. Results are then sent to those parents. In 2017/18, over 5,000 pupils in Shropshire were measured.

Reception Year

All family hub areas have statistically similar percentage of reception pupils to Shropshire and England that were of healthy weight

Family Hub 2019	Number of Pupils measured	Number of Pupils healthyweight	% healthyweight	Areas Statistical difference to Shropshire	Areas Statistical difference to England
Central South	421	321	76.2%	Similar	Similar
Central North	507	388	76.5%	Similar	Similar
North East	453	361	79.7%	Similar	Similar
North West	425	326	76.7%	Similar	Similar
South East	481	362	75.3%	Similar	Similar
South West	259	195	75.3%	Similar	Similar
Shropshire	2,627	2,013	76.6%		Similar
England	610,435	467,848	76.6%		

Source: NCMP 2017/18, NHS Digital

All family hub areas have statistically similar percentage of reception pupils to Shropshire and England that were overweight. Shropshire's overall rate was significantly higher than England's.

Family Hub Area 2019	Number of Pupils measured	Number of Pupils overweight	% overweight	Areas Statistical difference to Shropshire	Areas Statistical difference to England
Central South	421	64	15.2%	Similar	Similar
Central North	507	74	14.6%	Similar	Similar
North East	453	53	11.7%	Similar	Similar
North West	425	69	16.2%	Similar	Similar
South East	481	71	14.8%	Similar	Similar
South West	259	38	14.7%	Similar	Similar
Shropshire	2,627	378	14.4%		Higher
England	610,435	78,390	12.8%		

Source: NCMP 2017/18, NHS Digital

All family hub areas have statistically similar percentage of reception pupils to Shropshire and England that were very overweight

Family Hub Area 2019	Number of Pupils measured	Number of Pupils very overweight	% overweight	Areas Statistical difference to Shropshire	Areas Statistical difference to England
Central South	421	35	8.3%	Similar	Similar
Central North	507	43	8.5%	Similar	Similar
North East	453	36	7.9%	Similar	Similar
North West	425	30	7.1%	Similar	Similar
South East	481	48	10.0%	Similar	Similar
South West	259	26	10.0%	Similar	Similar
Shropshire	2,627	230	8.8%		Similar
England	610,435	58,196	9.5%		

Source: NCMP 2017/18, NHS Digital

All family hub areas have statistically similar percentage of reception pupils to Shropshire and England that were overweight or very overweight

Family Hub Area 2019	Number of Pupils measured	Number of Pupils overweight and very overweight	% overweight and very overweight	Areas Statistical difference to Shropshire	Areas Statistical difference to England
Central South	421	99	23.5%	Similar	Similar
Central North	507	117	23.1%	Similar	Similar
North East	453	89	19.6%	Similar	Similar
North West	425	99	23.3%	Similar	Similar
South East	481	119	24.7%	Similar	Similar
South West	259	64	24.7%	Similar	Similar
Shropshire	2,627	608	23.1%		Similar
England	610,435	136,586	22.4%		

Source: NCMP 2017/18, NHS Digital

Year 6

In comparison with Shropshire (68.5%), there is a significantly higher percentage of pupils of healthyweight in the Central North area, but significantly lower rate in the North West area. In comparison with England (64.3%), there were significantly higher rates in Central South and Central North areas and Shropshire as a whole.

Family Hub Area 2019	Number of Pupils measured	Number of Pupils healthyweight	% healthyweight	Areas Statistical difference to Shropshire	Areas Statistical difference to England
Central South	386	275	71.2%	Similar	Higher
Central North	483	361	74.7%	Higher	Higher
North East	452	307	67.9%	Similar	Similar
North West	416	257	61.8%	Lower	Similar
South East	468	314	67.1%	Similar	Similar
South West	271	186	68.6%	Similar	Similar
Shropshire	2,581	1,768	68.5%		Higher
England	576,574	370,687	64.3%		

Source: NCMP 2017/18, NHS Digital

All family hub areas have statistically similar percentage of overweight pupils to Shropshire and England.

Family Hub Area 2019	Number of Pupils measured	Number of Pupils overweight	% overweight	Areas Statistical difference to Shropshire	Areas Statistical difference to England
Central South	386	51	13.2%	Similar	Similar
Central North	483	53	11.0%	Similar	Similar
North East	452	62	13.7%	Similar	Similar
North West	416	73	17.5%	Similar	Similar
South East	468	80	17.1%	Similar	Similar
South West	271	42	15.5%	Similar	Similar
Shropshire	2,581	378	14.6%		Similar
England	576,574	81,754	14.2%		

Source: NCMP 2017/18, NHS Digital

All family hub areas have statistically similar percentage of Year 6 pupils who are very overweight to Shropshire (16%), however, several areas have significantly lower rates than England (20.1%) including Shropshire.

Family Hub Area 2019	Number of Pupils measured	Number of Pupils very overweight	% overweight	Areas Statistical difference to Shropshire	Areas Statistical difference to England
Central South	386	58	15.0%	Similar	Lower
Central North	483	67	13.9%	Similar	Lower
North East	452	78	17.3%	Similar	Similar
North West	416	81	19.5%	Similar	Similar
South East	468	69	14.7%	Similar	Lower
South West	271	41	15.1%	Similar	Lower
Shropshire	2,581	413	16.0%		Lower
England	576,574	116,134	20.1%		

Source: NCMP 2017/18, NHS Digital

All family hub areas have statistically similar percentage of Year 6 pupils who are overweight or very overweight to Shropshire (30.6%), however, both the Central South and Central North areas have significantly lower rates than England (34.3%) as does Shropshire as a whole.

Family Hub Area 2019	Number of Pupils measured	Number of Pupils overweight and very overweight	% overweight and very overweight	Areas Statistical difference to Shropshire	Areas Statistical difference to England
Central South	386	109	28.2%	Similar	Lower
Central North	483	120	24.8%	Similar	Lower
North East	452	140	31.0%	Similar	Similar
North West	416	154	37.0%	Similar	Similar
South East	468	149	31.8%	Similar	Similar
South West	271	83	30.6%	Similar	Similar
Shropshire	2,581	791	30.6%		Lower
England	576,574	197,888	34.3%		

Source: NCMP 2017/18, NHS Digital

Mental Health Young People

The mental health of the UK's children and young people was deteriorating before the pandemic and evidence suggests that the deterioration of mental health is greatest among families already struggling. Between 2004 and 2017 anxiety, depression, and self-harm increased, particularly among teenage girls.

Studies carried out during the pandemic suggest that although some families are coping well, others are facing financial adversity, struggling to home school, and risk experiencing vicious cycles of increasing distress. Probable mental health conditions increased from 10.8% in 2017 to 16% in July 2020 across all age, sex, and ethnic groups according to England's Mental Health of Children and Young People Survey (MHCYP). (Source BMJ 2021;372:n614 Mental Health of Children and Young People during the Pandemic, March 2021).

Public Health England have produced a (updated in July 2021) COVID-19 mental health and wellbeing surveillance report. Chapter 4 looks at mental health and wellbeing in children and young people.

<https://www.gov.uk/government/publications/covid-19-mental-health-and-wellbeing-surveillance-report/7-children-and-young-people>

It presents a high-level summary of the best, recent, evidence available about the experience of children and young people of the pandemic as relevant to understanding their mental health and wellbeing. It is based on a range of evidence sources of differing methods and quality. As such many of the findings presented below need to be considered as indicative and not conclusive evidence of impacts at this stage due to these methodological constraints.

Evidence suggests that some children and young people's mental health and wellbeing has been substantially impacted due to and during the pandemic.

Between March and September 2020, some children and young people coped well as life satisfaction only slightly reduced and happiness was relatively stable. It was females and those with pre-existing mental health issues who experienced more negative impacts, compared to pre-pandemic data. Between September 2020 and January 2021, there was a decline in wellbeing and increased anxiety was a key impact.

It is important to note that, to date, the volume of published new intelligence covering January to June 2021 has reduced. However, the evidence there is, showed an increase in behavioural, emotional, and restless/attentional difficulties in January, that had subsequently decreased by March 2021. Children also appeared to have experienced a reduction in mental health symptoms as restrictions eased in March 2021, as seen in both parents/carers reporting and child self-reporting data.

Groups experiencing worse mental health issues:

- **SEND** - Parents and carers of children with SEND have also continued to report considerably higher levels of behavioural, emotional, and attentional difficulties than those of children without in this same time period
- **Gender** - overall (throughout the pandemic up to March 2021), parents/carers of school aged children reported higher symptoms of behavioural and attentional difficulties for boys than girls. However, girls had higher levels of emotional difficulties than boys (all aged 4 to 17). From May to November 2020, girls aged 6 to 18 reported higher anxiety and poorer wellbeing than boys. It is important to note that these gender differences are fairly typical, and as this study does not have pre-pandemic data, it is not possible to determine whether this is a change during the pandemic or a continuation of pre-pandemic patterns.
- **Disadvantaged** - During the pandemic, some disadvantaged young people and children, such as children in care or those who are disadvantaged financially, have reported poorer mental health and wellbeing including anxiety and loneliness. Parents/carers from households with lower annual incomes reported their children having higher levels of symptoms of behavioural, emotional and attentional difficulties than those with higher annual income throughout the pandemic.
- **Pre-existing Mental Health Needs** - There is evidence to suggest that some young people with pre-existing mental health needs have found the return to school difficult. Some secondary aged pupils had struggled with pre-existing mental health issues during the lockdown and this continued into the return to school in Autumn 2020. There is qualitative evidence that the stress around going back was a trigger for some young people who started to self-harm again or have suicidal thoughts.
- **Black, Asian, and Minority Ethnic (BAME)** - Some evidence suggests that children and young people from Black, Asian and Minority Ethnic (BAME) backgrounds have experienced a higher rate of mental health and wellbeing concerns during the pandemic.
- **Lesbian, Gay, Bisexual, and Transgender (LGBT+)** - a greater proportion of LGTB+ respondents (aged 11 to 18) reported that their mental health had worsened since the start of the pandemic, compared to non LGBT+ respondents. LGBT+.

Anecdotal evidence for Shropshire suggests and a deterioration in mental health of young people during the Pandemic. With increased mental health issues for example, anxiety, depression, behavioral issues, self harm and eating disorders. The school nurse service reports and increase in secondary school children needing support and welfare officers in schools also report an increase in students with mental health issues. This had resulted in increases in referrals to services such as Kooth or Be You.

Obtaining actual data of numeric evidence of this has been challenging to gather at this stage.

Employment and Economy

Economic Activity

The area has a slightly lower economic activity rate compared to Shropshire and England and Wales. The breakdown by type in the area is broadly similar to Shropshire, however there were fewer full time employees (30.3%) compared to (37.1%) in Shropshire. When compared to national levels the hub had a significantly greater number of people self-employed, (18.9%) compared to (9.7%) nationally and (12.7%) in Shropshire. The area had a greater number of people in employment and employed part time compared to England and Wales.

Economic Activity by Type Percentage

Area	All usual residents aged 16 to 74	Economically active	In employment	Employee Part-time	Employee Full-time	Self-employed	Unemployed	Full-time student
South West	26,712	69.0	64.4	15.2	30.3	18.9	2.8	1.8
Shropshire	223,992.0	71.0	65.4	15.5	37.1	12.7	3.3	2.3
England and Wales	1,410,470	69.7	61.9	13.7	38.5	9.7	4.4	3.4

Source: 2011 Census

Economic activity rate. Economic activity rate, is the percentage of the population, both employed and unemployed, that constitutes the manpower supply of the labour market, regardless of their current labour status. This figure is a measure of the degree of success of the economy being able to engage the population in production.

Economic Inactivity

Levels of economic inactivity in the South West Hub were slightly higher than Shropshire and England and Wales at (31%) compared to (29.0%) for Shropshire. In 2011 there were a greater proportion of people retired, (19.9%), compared to England and Wales (13.8%) and Shropshire (16.9%). In the area there were fewer full-time students (3.0%) compared to (3.9%) for Shropshire and (5.8%) nationally.

Economic Inactivity by Type Percentage

Area	Economically Inactive	Retired	Student (including full-time students)	Looking after home or family	Long-term sick or disabled	Unemployed Never Worked	Long-Term Unemployed
South West	31.0	19.9	3.0	3.5	3.1	0.3	1.1
Shropshire	29.0	16.9	3.9	3.4	3.2	0.4	1.3
England and Wales	30.3	13.8	5.8	4.3	4.2	0.7	1.7

Source: 2011 Census

Economic inactivity. Economic inactivity is that section of the working age population which is not in employment and is not actively seeking employment for a variety of reasons.

Employment by Sector

The largest employment sectors in the South West Hub are accommodation & food services (13.1% of those employed), retail (11.0%), manufacturing (10.1%), health and professional, scientific & technical (both 9.2%)

Industry	Family Hub South West	
	number	%
1 : Agriculture, forestry & fishing (A)	55	0.4%
2 : Mining, quarrying & utilities (B,D and E)	215	1.7%
3 : Manufacturing (C)	1,280	10.1%
4 : Construction (F)	680	5.4%
5 : Motor trades (Part G)	640	5.1%
6 : Wholesale (Part G)	555	4.4%
7 : Retail (Part G)	1,390	11.0%
8 : Transport & storage (inc postal) (H)	380	3.0%
9 : Accommodation & food services (I)	1,655	13.1%
10 : Information & communication (J)	285	2.3%
11 : Financial & insurance (K)	125	1.0%
12 : Property (L)	450	3.6%
13 : Professional, scientific & technical (M)	1,160	9.2%
14 : Business administration & support services (N)	545	4.3%
15 : Public administration & defence (O)	185	1.5%
16 : Education (P)	1,110	8.8%
17 : Health (Q)	1,160	9.2%
18 : Arts, entertainment, recreation & other services (R,S,T and U)	780	6.2%
Total	12,650	100.0%

Source: BRES (Business Register and Employment Survey 2019)

The largest employers in the area are Border Holdings, Morris Bufton and Co. limited, Globebrow Limited and the Earl of Plymouth Estates (source Fame February 2021).

Claimant Count June 2021

Hub Area	Claimant Rate 16 - 64 Population
Central South	3.9
Central North	3.8
North East	3.7
North West	3.8
South East	3.9
South West	3.6
Shropshire	3.8
England and Wales	5.6

The claimant count is lower than the Shropshire and national averages in June 2021.

Benefit Claimants Housing Benefit

The table below shows people claiming housing benefit by hub areas. In the South West Hub there were 1,253 claimants at February 2021, 173 of these had dependent children (13.8%) of all claimants for housing benefit. This is lower than the other hub areas, except for the South East Hub. It is also slightly lower than Shropshire as a whole. The number of people claiming housing benefit has fallen as more people and families move onto universal credit.

Hub Area	Total Claimants Dependants with children	All Claimants	Ratio No Child Dependant	Ratio With Child Dependant
Central South	299	1,790	83.3	16.7
Central North	282	1,837	84.6	15.4
North East	264	1,620	83.7	16.3
North West	283	1,775	84.1	15.9
South East	263	2,076	87.3	12.7
South West	173	1,253	86.2	13.8
Shropshire	1564	10,351	84.9	15.1

Source DWP Statistics Stat-Xplore, February 2021. 121 LLSOA's did not have data for child dependents as the number in the llsOA was negligible so not included due to disclosure control.

Benefit Claimants Universal Credit

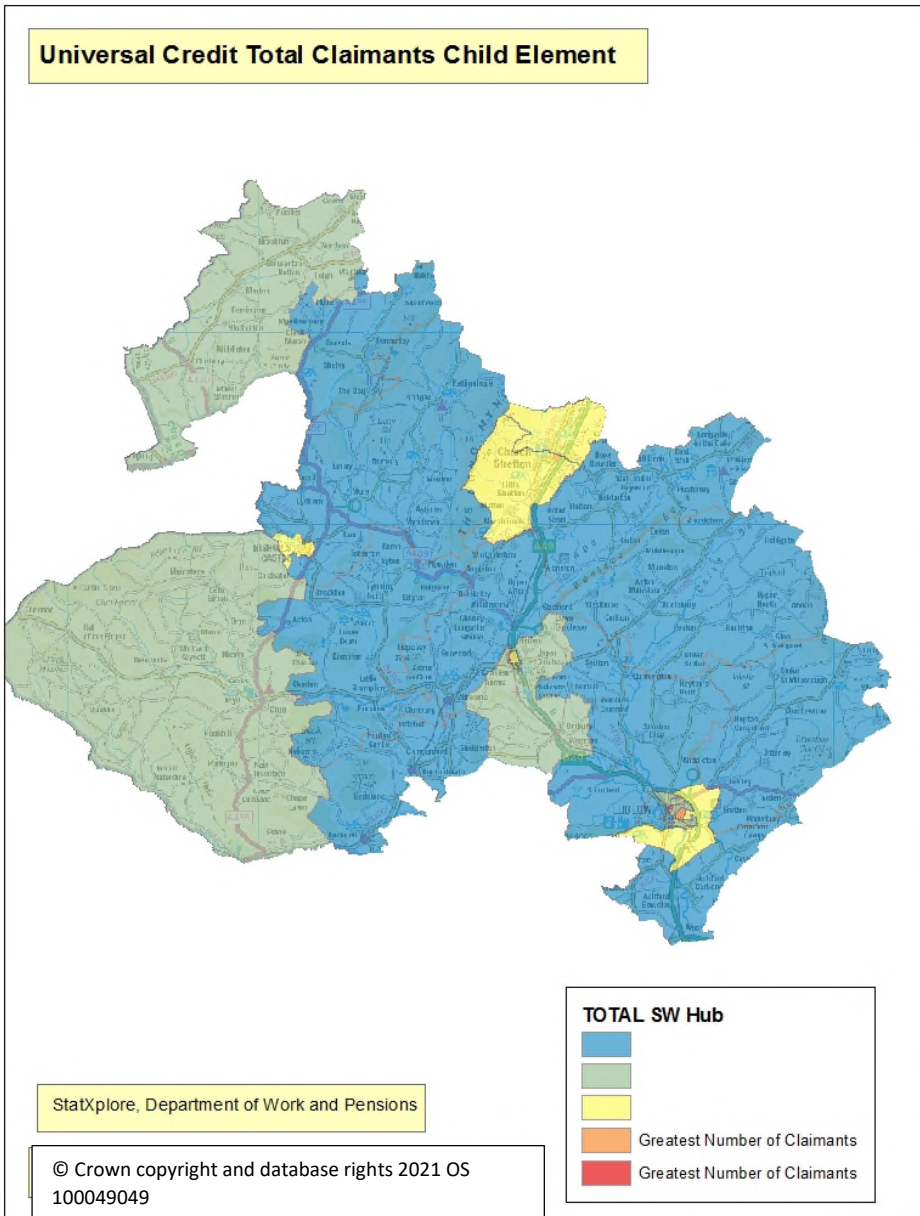
Universal Credit is a **means-tested benefit** for people of **working-age** who are on a low income. It replaces six existing means-tested benefits: Income Support, Income-based Jobseeker's Allowance, Income-related Employment and Support Allowance, Housing Benefit, Child Tax Credit, Working Tax Credit. The programme of Universal Credit is being rolled out and phased in across the UK there is a period of transition and overlap in terms of new claimants claiming universal credit and previous claimants still claiming separate benefits.

The table below shows estimated households claiming Universal Credit by hub areas and also the percentage of claimants receiving the child entitlement and the housing entitlement. The South West Hub has a similar proportion of claimants claiming the child entitlement to Shropshire and a similar proportion of claimants claiming housing benefit as part of universal credit compared to Shropshire. The number of people claiming universal credit is increasing as more people move over to the combined benefit and away from previous separate benefits. The map overleaf shows universal credit claimants (child element) by llsOA in the hub area.

Hub Area	Payed UC	% of all Claimants receiving Child Entitlement	% of all Claimants receiving Housing Entitlement
Central South	2,914	40%	58%
Central North	3,342	40%	61%
North East	3,170	41%	57%
North West	2,911	41%	58%
South East	3,281	38%	54%
South West	1,697	39%	59%
Shropshire	17,330	40%	58%

Source: Stat-Xplore Statistics, DWP, February 2021, Statistical disclosure control has been applied to the data to avoid the release of confidential data. Totals may not sum due to disclosure control **Data refers to households claiming not individuals.**

Map of Households Claiming Universal Credit Child Element South West Hub



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